



GOKHALE EDUCATION SOCIETY'S

J.D.C. BYTCO INSTITUTE OF MANAGEMENT STUDIES & RESEARCH, NASHIK

(Established: 1968)



Prin. T. A. Kulkarni Vidyanagar,
College Road, Nashik – 422005



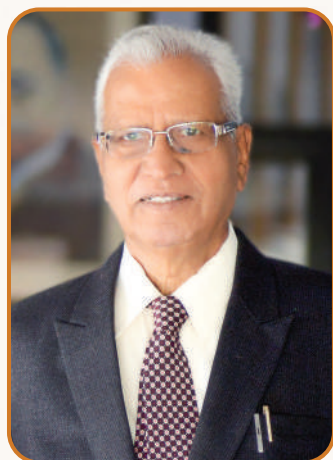
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Website:
www.jdcbytcoidsr.in



Former Secretary, G.E. Society &
Founder Director of the Institute
Late Sir Dr. M. S. Gosavi
(15th Sept., 1935-9th July, 2023)

Name of Donor

Hon. Late Shri. Jayrambhai Dayabhai
Chauhan (Bytco)

MBA Programme Prospectus 2026-27

Permanently Affiliated to Savitribai Phule Pune University

Recognized by UGC, AICTE (New Delhi), MSDTE & Govt. of Maharashtra,
ISO 9001:2015 Certified, Accredited with B++ Grade by NAAC

Motto: "AtarishmaTamasasparam"

About Gokhale Education Society: Gokhale Education Society was established on 19th February 1918, the third death anniversary of Namdar Gopal Krushna Gokhale, by his illustrious disciple late Principal Trimbak Appa Kulkarni.

The society has taken a keen interest in developing the weaker sections by starting many educational institutions at Nashik, Bordi, Talasari, Kosbad, Jawhar, Sangamner, Girgaon, Borivali and Parel. The Society has completed 108 years in the under its wings. Sir Dr. M.S. Gosavi & Director General along with Prin. S.B. Pandit, Global Education and has has its spreading Nashik, Palghar and mumbai zones with 20 centers and more than ISO Institute,. Former President and Chairman played a key role in developing the society to its present status for a long time.

Under the guidance and leadership of the Society's President Dr. R.P. Deshpande, Chairperson Dr. Mrs. S.V Secretary, Dr. Mrs. D. P. Deshpande, Director-Projects, Prin. P. M. Deshpande, Director-Establishment & Maintenance Mr. S. M. Gosavi, and Zonal Secretary (Nashik Region) Dr. Ram Kulkarni, the Society is progressing by leaps and bounds.

Salient Features of the Society:

- ▶ A teacher managed society
- ▶ All colleges accredited by NAAC and ISO 9001-2015 certified.
- ▶ Internationally recognized for services rendered towards upliftment of the tribals
- ▶ Three zones, 20 centers, more than 150 institutions.
- ▶ Programme for the empowerment of women.
- ▶ Introduction of vocational and professional courses. Curriculum Development and Faculty Development Programs.
- ▶ Extension services, health care, and community development programs.
- ▶ Awards and memorial lectures, scholarships.
- ▶ Outstanding publications.
- ▶ Meet the Industrialist and Entrepreneurs Programme.
- ▶ State, National & International level seminars, conferences, and workshops.

Office Bearers of the Society:



Dr. R. P. Deshpande
President & Branch Secretary,
J.D.C. Bytco INSR
Gokhale Education Society



Prin. Dr. Mrs. S. V. Sant
Chairperson & Zonal Secretary
(Mumbai Zone)
Gokhale Education Society



Prin. Dr. Mrs. D. P. Deshpande
Secretary & Treasurer & Director (HR)
Gokhale Education Society



Prin. Pradeep Deshpande
Director-Projects



Mr. Shailesh Gosavi
Director-Establishment
& Maintenance



Mr. Akshay Deshpande
Director (Quality & Systems)



Dr. Ram Kulkarni
Zonal Secretary
(Nashik Zone)

Office Bearers of the Institute



Dr. Mrs. Sarita Aurangabadkar
Director



Mr. Vinod Patil
I/C Office
Superintendent

J.D.C. Bytco Institute of Management Studies and Research, Nashik-5

This is a pioneer institute of management education that instituted university-based Master of Business Administration (MBA) Programme in 1968 at Nashik under the guidance and leadership of Late Sir. Dr. M. S. Gosavi.

The Institute offers MBA with specialization in all major functional areas and also Doctor of Philosophy (PhD) Programme in Management.

The Institute celebrated its Golden Jubilee in 2018-19 and is the only non-government institute that has given more than 4000 management graduates to the society, playing an important role as quality citizens.

The Institute is permanently affiliated to Savitribai Phule Pune University, approved by AICTE (Delhi), MSDTE & Government of Maharashtra.

The Institute is ISO 9001-2015 certified and is accredited with B++ grade by NAAC.

Master of Business Administration

1. Eligibility:

Bachelor's Degree awarded by any of the recognized Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories and Persons with Disability belonging to Maharashtra State only) or its equivalent AND passed MAH-MBA/MMS CET 2026.

MBA is a full time four semester course with concurrent and University evaluation

2. Admission Procedure:

Admission procedure for the course will be as per the directives given by **State Common Entrance Test Cell, Maharashtra State.**

Candidates are advised to check for latest updates (if any) on **cetcell.mahacet.org**

Candidates are advised to check for latest updates (if any) as per MSDTE/AICTE.

3. Course Structure:

ANNEXURE I

Generic Core, Subject Core and Research Methodology Courses

Sem Code	Course Code	Course	Course Credits	Sem
MA 501 MJ	GC – 01	Managerial Accounting	3	
OB 502 MJ	GC – 02	Organizational Behaviour	3	I
EAB 503 MJ	GC – 03	Economic Analysis for Business Decisions	3	I
BM 504 MJ	GC – 04	Basics of Marketing	3	I
BA 505 MJ	GC – 05	Business Analytics	3	I
DS 506 MJ	GC – 06	Decision Science	3	I
MF 507 MJ	GC – 07	Management Fundamentals	2	I
IKS 508 MJ	GC – 08	Indian Knowledge Systems	2	I
MM 551 MJ	GC – 09	Marketing Management	3	II
FM 552 MJ	GC – 10	Financial Management	3	II
HRM 553 MJ	GC – 11	Human Resources Management	3	II
OSC 554 MJ	GC – 12	Operations & Supply Chain Management	3	II
LAB 555 MJ	GC - 13	Legal Aspects of Business	2	II
BRM 556 MJ	RM - 01	BRM	2	II
DR 557 MJ	RM - 02	Desk Research	2	II
FR 581 MJP	RM - 03	Field Project	4	II
SM 601 MJ	GC – 14	Strategic Management	3	III
602	SC - 01	Specialization core I	3	III
OJT 641	OJT (SC)	On the Job Training	8	III
EIDT 651 MJ	GC – 15	Entrepreneurship, Innovation and Design Thinking	3	IV
EPM 652 MJ	GC - 16	Enterprise Performance Management	2	IV
RP 681 MJP	RP	Research Project	6	IV

Specializations offered: The following specializations shall be offered:

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)
6. Agri -Business Management (ABM)
7. Pharma & Healthcare Management (PHM)

Note:

1. There is no provision for MAJOR and MINOR Specialization Combination.
2. Specialization shall be chosen at the BEGINNING of SEM III.
3. **Desk Research, Field Project, On-the Job Training & Research Project shall be in the area of specialization only. i.e. these courses are SUBJECT CORE COURSES.**
4. Institute may offer ONLY SELECT specializations based on industry needs, faculty strength & competencies, student demands, employability potential, etc.
5. Institute MAY NOT offer a specialization if a minimum of 20% of students are not registered for that specialization.
6. The Institute MAY NOT offer an elective course if a minimum of 20% of

students are not registered for that elective course.

For semester wise syllabus and mode of evaluation please refer to:

http://collegecirculars.unipune.ac.in/sites/documents/Syllabus2025/MBA%20Curriculum%202025%20Pattern_23052026.pdf

Additional Specialization:

1. A student who has completed the MBA programme under this pattern may enroll for additional specialization after passing out the regular MBA programme.
2. Such students will be exempted from appearing for all the generic core and generic elective courses.
3. Such students shall have to appear for the subject core, subject elective courses, DR, FP, OJT and RP of the additional specialization that they have opted for.

Skill Development:

As per the guidelines by Savitribai Phule Pune University, in addition to above, the students shall acquire following credits:

Sr. No.	Course	Credits	Concurrent Evaluation	Total Marks
1	Soft Skill based courses	4	100	100
2	Human Rights	2	50	50
3	Cyber Security	4	100	100
4	Introduction to Constitution	2	25	50

3. Research Methodology Courses :

These courses are focused on various aspects of Research. They include – Business Research Methods, Desk Research (DR) and Field Project (FP) in Semester II, On The Job Training (OJT) in Semester III and Research Project (RP) in Semester IV. DR, FP, OJT and RP shall be specialization. specific compulsory courses. BRM shall be a generic compulsory course.

4. Practical Training:

Practical training component is taken care of with the Desk Research (DR) and Field Project (FP) in Semester II, On The Job Training (OJT) in Semester III and Research Project (RP) in Semester IV.

5. Additional Inputs:

- The Institute has made arrangements for additional inputs to the MBA Students like Computer Practical, Personality Development Program, seminars/ workshops etc.
- Guest lectures on contemporary management practices are organized experienced personnel from industry are invited to share professional expertise with the students. Industrial visits that are organized regularly provide students an opportunity beyond classroom training. This also helps to bridge the Industry Academia gap.
- 'Investage' is organized every year in collaboration with Bombay Stock Exchange, Mumbai since 1992. This program aims to spread financial literacy in student community as well as common investors from Nashik. To create awareness of share market and indices among the students. BSE visit is organized.

6. Extra-Curricular activities:

- **Abhivyakti**
Abhivyakti is a week-long cultural and sports event. Sports like Cricket, Volleyball, Badminton, etc. and competitions like the Best Manager, Quiz Ad Mad show, Debate, Management games, essay, poster etc. are organized for students. This facilitates overall student development.
- **Students' Council**
Every year students' council is formed as per the guidelines of Savitribai Phule Pune University. Students' council under the leadership of University Representative is responsible for organizing various student centric activities.
- **Board of Student Development**
As per the guidelines of Board of Students' Development of Savitribai Phule Pune University, Student Development Officer organizes various activities like Personality Development Workshop, special guidance lecture series, Disaster Management Training Program, Swaccha Bharat etc. for in-house as well as students from other colleges.
- **CareerKatta:**
As per the directives received from Maharashtra State's Department of Higher & Technical Education, the Institute has appointed a coordinator to inform the students about the various courses under 'Career Katta' to ensure holistic development of the student.

7. Dress code:

The students seeking admissions for MBA Programme shall observe dress code prescribed by the Institute.

8. Research Centre:

The Institute facilitates PhD in Management and 30 Research Scholars have been awarded the degree till date

9. Well Equipped Campus:

- All MBA classrooms are mounted with LCD project or and computer/ smart board with LAN facility. Library is set in premises of 150 sq-mts, with 21118 books, 10149 titles, 4247 e-books, 20 journals, 10 dailies, 1540 CD-ROMS covering a whole spectrum of management topics. A constant stream of information trickles through periodicals, journals and a data bank set up by the students of the Institute, annual reports of various companies, e-journals.
- The Institute has a computer lab with 60 terminals which are on a dedicated local area network (LAN). All of these operate on a windows platform, Software like the Office Standard 2010, Visual Studio 2010, Tally ERP-9, Oracle and Microsoft Teams are used extensively to complete the training experience.
- The Institute has a seminar hall having a capacity of 250 delegates. The hall is well equipped with audio visual aids. English Language Lab can be accessed by students.
- In order to ensure that the campus interviews are conducted in a suitable environment, the institute has paid special attention to develop a recruitment block which caters to the need of the recruiters. The recruitment block has one GD room and two Interview rooms which provide the ambience of modern conferencing.
- The entire campus is monitored by CCTV to maintain safety of the campus and the students.

10. In house Publications:

- Foot prints - The annual journal of the Institute
- Investor's diary-An investment aid for Common Investors specially published on the occasion of Investage
- Seminar Proceedings
- E-placement Brochure

11. Health Checkup:

Annual health checkup is organized by the Institute for the MBA-I students.

12. Value Framework:

1. To facilitate development of faculty and students through education and training leading to responsible corporate citizens and entrepreneurs.
2. Fostering competencies amongst students to enable them to become managers and leaders for the future.
3. Inculcating values among students of mutual respect, cooperation, trust, and peace as also responding to societal needs.
4. To use technology for achieving creativity and excellence and hold high standards of integrity.

13. Code of Conduct:

1. Ragging is strictly prohibited.
2. Students should adhere to Institute timings.
3. Following the prescribed dress code is mandatory

4. It is required to follow the disciplinary rules of library and computer centre.
5. Timely submission of assignments, projects etc. are very important.
6. Use of mobile phone is restricted and students are expected to follow the rules regarding the same.
7. Participation in all the co- curricular and extra-curricular activities is desirable.
8. Students should maintain the decorum of the Institute and should behave politely in and outside the classroom.
9. Actions like writing on walls, benches, library books etc. are strictly prohibited.
10. Students will have to follow Rules regarding attendance compulsorily prescribed by Savitribai Phule Pune University.

14. Mandatory Disclosure:

Name of the program: MBA

Approved Intake: 60

Fees charged (per annum) in Rs. 1, 34,429/- (Rs. One Lakh Thirty Four Thousand Four Hundred Twenty Nine Only)

Faculty: (Full time Permanent)

Name : Dr. Mrs. Sarita Aurangabadkar Designation: Professor& Director Specialization : Marketing	Qualifications: M.B.A. , PhD Experience: 27 Years Additional Information: Recognized PhD Guide
Name: Dr. Mrs. Renu Thakur Designation: Assistant Professor Specialization: Computer Mgt	Qualifications: M.Com. M.C.M. PhD Experience: 20 Years Additional Information: -
Name : Dr. Mrs. Sapna Patil Designation: Assistant Professor Specialization : Marketing	Qualifications: M.B.A.(Marketing and Finance), PhD Experience: 15 Years Additional Information: Recognized PhD Guide
Name : Dr. Mrs. Mugdha Joshi Designation: Assistant Professor Specialization : Human Resource Mgt.	Qualifications: M.P.M. M.B.A(HR) , PhD Experience: 15 Years Additional Information:- -
Name : Mr. Anup Mohadkar Designation: Assistant Professor Specialization : Finance, Human Resource Mgt.	Qualifications: M.P.M. M.B.A (Finance), L.L.M. Experience: 15 Years Additional Information:- -

Pass percentage during the last 5 years:

2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26
100	98.24	91.93	81.25	80.6	84.14	82.16

Teacher student ratio: 1:24**Industrial Consultancy, Research and Development**

1. Amount of Industrial Consultancy earned (in lakhs of rupees): NIL
2. No. of sponsored research projects completed: NIL
3. No. of patents produced: NIL
4. No. of sponsored research projects in progress: 1
5. No. of papers published in International Journal: NIL
6. No. of papers published in State/National/ International Journal: 8
7. No. of papers presented in International Conference/ Seminars: 4
8. No. of papers presented in National Conference/ Seminars: NIL
9. No. of International Seminars/Conferences/Webinars/ FDPs conducted: NIL
10. No. of National Conferences conducted: 0
11. No. of companies that visited the campus: 55
12. No. of students placed through campus recruitment: 16
13. Maximum salary drawn (in Rs.) per annum: 7.8 Lakh per annum (Rs. Seven Lakh Eighty Thousand only)
14. Average salary drawn (in Rs.) per annum: 3.26 Lakh (Rs. Three Lakh Twenty Six Thousand only)

ADMISSION NOTICE FOR MBA- I (2026-27)

The students are required to submit the following original documents / certificates along with **3 ATTESTED PHOTOCOPIES**:

Sr. No	Particulars	Sr. No	Particulars
1	Bank Receipt	10	Educational Gap Affidavit (if applicable)
2	CET Admit Card	11	Certificate of Nationality
3	CET Score Card	12	Certificate of Domicile
4	Result cum final merit number with state merit, general merit, University merit, category merit	13	Caste Certificate
5	Allotment letter	14	Caste Validity Certificate
6	10th & 12th Mark sheet	15	Non-creamy layer certificate valid up to 31 March 2027
7	Degree Mark Sheet & passing Certificate	16	Admission form & eligibility form
8	Original Transfer Certificate	17	Aadhar Card
9	Original Migration Certificate (Other than Savitribai Phule Pune University)	18	Bank account number

Required Original Documents for MBA Admission

Sr. No.	Course	Category	Caste Certificate	Caste Validity Certificate	Non-Creamy layer Certificate
1	MBA	SC/ST	Required	Required	Not Required
2	MBA	NT, OBC, SBC, SEBC	Required	Required	Required
For EWS income & EWS certificate is required. For TFWS income certificate is required					

Timing: Monday to Saturday			
M.B.A. Sessions	: 9.00 a.m. to 4.00 p.m.	Cash counter	: 11.00 a.m. to 2.00 p.m.
Office	: 10.00 a.m. to 5.00 p.m.	Library	: 9.00 a.m. to 6.00 p.m.

Academic Term : Tentative dates

First Term : As per the directives of Govt. of Maharashtra, State Common Entrance Test Cell

Second Term : To be announced later

Fee Structure for the year 2026-27 (Class: MBA I)

Sr. No.	Particulars of Fees	Open	OBC/EWS	NT/SBC/TFWS	SC/ST
1	Tuition Fee	114474	57237	0	0
2	Development Fee	16026	16026	16026	0
B) Deposits					
1	Library Deposit	1000	1000	1000	1000
C) S. P. Pune University Other Fees (University Share Only)					
1	University Development Fund Fee	250	250	250	250
2	Uni. Dev. Fund Fee	100	100	100	100
3	Computerization Fee	20	20	20	20
4	Disaster Mgt Fee	30	30	30	30
5	Pro Rata Contri /Corpus Fee (Ashwamegh)	75	75	75	75
6	Reg. Fee (PG)	250	250	250	250
7	Stud. Welfare Fund Fee	100	100	100	100
8	Eligibility Fee	600	600	600	600
9	Student Safety Insurance	20	20	20	20
10	Eligibility Form Fee pun	50	50	50	50
11	Sports Fund (Fit India)	200	200	200	200
12	Student Activity Fee	1000	1000	1000	1000
D. Tech. Ins. Under (M. S.)					
Tech. Inst Under (M.S.)(M.S. GR NO HIGHER & AMP; TECH.DEPT.NO.TEM-2011(11/2011) T-4, MANTRALAYA-ANNEX, MUMBAI DTD.25/8/2011					
1	Stud. Insurance Fee (DTE)	234	234	234	234
	Total Fees	134429	77192	19955	3929
Total Fees: Rs. 134429/- (Rs. One Lakh Thirty Four Thousand Four Hundred and Twenty Nine Only)					

Note:

The fee structure is for Academic Year 2026-27. It is subject to change as per revision of fees from Shikshan Shulka Samiti, Maharashtra State, Mumbai. Students willing to avail educational loan facility may refer to Vidya Laxmi Portal on: www.vidyalakshmi.co.in

Cancellation of Admission/ Refund of fees:

Refund of fees in case of cancellation of admission shall be as per the directives of DTE and Savitribai Phule Pune University issued from time to time.

Gokhale Education Society's

J.D.C. BYTCO INSTITUTE OF MANAGEMENT STUDIES & RESEARCH, NASIK

Prin. T. A. Kulkarni Vidyanagar, College Road, Nasik – 422005

Phone: 0253-2571643, Email: gecjdcn_nsk@rediffmail.com ,Website: www.jdcbytcoidsr.in

CONDUCT AND DISCIPLINE FOR ALL STUDENTS:

Students while studying in the institute, if found in any anti-national activity contrary to the provisions of Acts and Laws enforced by Government or in any activity contrary to rules of discipline, will be liable to be expelled from the Institute without any notice by the Director of the Institute.

ACTION AGAINST RAGGING:

Maharashtra Prohibition of Ragging Act 1999 which is in effect from 15th May 1999 has the following provisions for Action against Ragging.

- a 'Ragging within or outside of any educational institution is prohibited.
- a Whosoever directly or indirectly commits, participates in, or propagates ragging within or outside any educational institution shall, on conviction, be punished with imprisonment for a term up to 2 years and /or penalty, which may extend to ten thousand rupees.
- a Any student convicted of an offence of ragging shall be dismissed from the educational institution and such student shall not be admitted in any other educational institution for the period of five years from the date of order of such dismissal.
- a Whenever any student or, as the case may be, the parent or guardian or a teacher of an educational institution complains in writing, of ragging to the head of the educational institution, the head of the educational institution shall, without prejudice to the foregoing provisions, within seven days of the receipt of the complaint, inquire into the matter mentioned in the complaint and if, prima facie, it is found true, suspend the student/s who is/are accused of the offence, and shall, immediately forward the complaint to the police station having jurisdiction over the area in which the educational institution is situated, for the further action. Where, on enquiry by the head of the educational institution, it is found that there is no substance, prima facie, in the complaint received: he/she shall intimate the fact, in writing, to the complainant. The decision of the head of the educational institution shall be final.

NOTE: The orders issued by the Hon'ble Supreme Court / High Court/ Government regarding Prohibition of Ragging Act, will be made applicable as and when issued. The same shall be binding on all concerned.

INTERNAL COMPLAINT COMMITTEE (ICC):

The Institute has established ICC as per the directives of Savitribai Phule Pune University, AICTE and UGC. The Committee is responsible to address women's grievances on sexual harassment if any.

STUDENTS GRIEVANCE REDDRESSAL CELL:

The Institute has established Grievance Redressal Cell as per the directives of Savitribai Phule Pune University, AICTE and UGC. The Committee is responsible to address grievances of the students following the prescribed grievance settlement procedure.

Vision:

"To become a premier Management Education Institute by imparting quality education and undertaking research, while keeping in view the socio-economic responsibilities."

Mission:

"Our quest is to develop managers and entrepreneurs for tomorrow, possessing managerial skills, acumen and passion to lead their organization to compete in the global environment and emerge as responsible corporate citizens."

Quality Policy:

"We at J.D.C. Bytco I.M.S.R. are committed to impart quality education in Management at PG level to fulfill the aspirations of students, parents and society at large. This is done through the total involvement of the faculty, students and the staff in the process of teaching and learning, complying with the quality system and continually improving the process and system."

Infrastructure at a Glance

Library



Seminar Hall



Computer Lab



Canteen



Playground



Class Room

For institute Activities



Students with guest



Visit of dean to the dean (C&M) SPPU Dr. D. T. Mandlik



Abhivyakti Winners



Prize Distribution & Annual Day



Visit to Empire Spices & Food Ltd. Nashik



Investage 2025



Visit to Labor Court, Nashik



Blood Donation Camp