



GOKHALE EDUCATION SOCIETY'S

**J.D.C. BYTCO INSTITUTE OF
MANAGEMENT STUDIES & RESEARCH**

Prin. T. A. Kulkarni Vidyanagar
Nashik - 5



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APPROVED BY AICTE, DELHI, PERMANENTLY AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY,
ISO 9001:2015 CERTIFIED & ACCREDITED BY NAAC (B++)

MASTER OF BUSINESS ADMINISTRATION

2 Placement Brochure

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DIRECTOR'S MESSAGE

Gokhale Education Society is a Society managed by teachers. The J.D.C. Bytco Institute of Management Studies and Research setup in the year 1968 is a proud member of the Society. It gives me pleasure to present before our esteemed recruiters a fresh batch of our enthusiastic MBA students who are yearning to create a place for themselves in the industry.

The MBA class of 2025-26 has undergone curriculum training with additional inputs in the form of guest lectures, seminars and industrial internship. The faculty has made efforts to train the students on other skills such as team work, presentations and creative thinking. The Institute continuously strives to give hands on exposure to students in their life. Gokhale Education Society is a Society managed by teachers. The J.D.C. Bytco Institute of Management Studies and Research setup in the year 1968 is a proud member of the Society. It gives me pleasure to present before our esteemed recruiters a fresh batch of our enthusiastic MBA students who are yearning to create a place for themselves in the industry.

With the right blend and approach of conceptual understanding and practical insights, I feel our students are ready to occupy responsible positions in your organizations. I invite you and your executives for a pre- placement talk with my students and request you to consider giving them an opportunity to be a partner in your organization's journey towards attaining corporate goals. I am confident that my students will contribute in a meaningful manner on being given an opportunity.

Thank you for your sustained support since last five decades and I am sure that the same will continue in future too. Looking forward to your positive response.”

Dr. Mrs. S. T. Aurangabadkar

Professor & Director, J.D.C. Bytco IMSR

About Gokhale Education Society

Established in 1918, Gokhale Education Society has always taken a keen interest in developing the weaker sections by starting many educational institutions at Nashik, Bordi, Talasari, Kosbad, Jawhar, Suryanagar, Sangamner, Girgaon, Borivali and Parel. The Society has its spread in 3 zones i.e. Nashik, Thane and Mumbai Zones with 20 centers and more than 140 Institutions under its wings. The Society completed 107 years of quality standing in the field of education on 19 February 2025. Under the guidance and leadership of Dr.R.P.Deshpande President, DR. Mrs D.P. Deshpande Secretary, Dr. Mrs. S.V. Sant Chairperson, Dr. Ram Kulkarni Zonal secretary(Nashik region), Mr. Akshay Deshpande Director- Quality & Systems, Prin. P. M Deshpande Project Director and Mr. Shailesh Gosavi Establishment Director the Society is progressing by leaps and bounds.



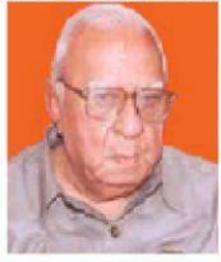
OUR INSPIRATION



**NAMDAR GOPAL KRISHNA
GOKHALE**
AFTER WHOM OUR SOCIETY IS NAMED



PRINCIPAL T.A. KULKARNI
FOUNDER OF THE SOCIETY



LATE PRIN. S. B. PANDIT
FORMER PRESIDENT/CHAIRMAN



LATE SIR DR. M. S. GOSAVI
FORMER SECRETARY & DIRECTOR GENERAL,
FOUNDER DIRECTOR, JDC BYTCO IMSR,

OFFICE BEARERS



DR. R. P. DESHPANDE
PRESIDENT & BRANCH
SECRETARY



DR. MRS. S. V. SANT
CHAIRPERSON



DR. MRS. D. P. DESHPANDE
SECRETARY, TREASURER &
DIRECTOR : H.R



DR. RAM KULKARNI
ZONAL SECRETARY (NASHIK)



PRIN. P. M. DESHPANDE
DIRECTOR : PROJECTS



MR. SHAILESH GOSAVI
DIRECTOR : ESTABLISHMENT &
MAINTENANCE



MR. AKSHAY DESHPANDE
DIRECTOR- QUALITY & SYSTEMS

About The Institute....

J.D.C. Bytco IMSR is a Pioneer Institute in India imparting management education through MBA program since 1968. It is permanently affiliated to Savitribai Phule Pune University and recognized under 2(f) & 12(b) of UGC Act. The Institute is accredited by NAAC Grade B++ , valid for a period of 5 years from 24th Oct 2024, approved by AICTE (Delhi), MSDTE & Government of Maharashtra. Set amidst the lush green environment and spread over 45 acres of campus the institute has been contributing to the Indian industries for last 57 years. It has witnessed change from the days of the protected economy to today's free market economy.

Our Vision....

To become premier management education institute by imparting quality education undertaking research, and while keeping in view the socio economic responsibilities.

Our Mission....

Our quest is to develop managers and entrepreneurs for tomorrow possessing managerial skills, acumen and passion to lead their organization to compete in the global environment and emerge as responsible corporate citizens.





OUR..
HIGHLIGHTS

- The Institute offers MBA with specializations in all functional areas and Doctor of Philosophy (PhD) Program in Management.
- The only non- government institute that has given more than 5000 MBAs to the society who are playing an important role as quality citizens.
- Organizes INVESTAGE program for more than 32 years in collaboration with The Bombay Stock Exchange(BSE).
- The institute is regularly publishing institute’s annual magazine “FOOTPRINTS and “INVESTORS DIARY in collaboration with BSE.
- The Institute regularly publishes institutes annual magazine, footprint, investors diary in collaboration with BSE and conference proceeding. the institute has also received best magazines award by SPPU in the year 2023-2024.
- JDC Bytco has long Standing Association with: Stock Exchange Mumbai (BSE), Association of Indian Management School· (AIMS). MoU with Industries in Nashik like Siemens Ltd, Axis Bank Ltd, Bizsol India Services Pvt. Ltd ,SWS Financial Services, Mahindra Pride Classroom , Bajaj Finserv , House Of Investments etc.



Our Staff with the Office Bearers

LIBRARY

The library is set in premises of 150 sq. mts. with 21,118 books, 9 National and 8 International Journals, 4,247 E-books, 10 Newspapers, management videos, and CD-ROMs. All these cover a whole spectrum of management topics, with a constant stream of information trickling in through periodicals and journals. A data bank set up by the students of the institute contains annual reports of various companies. E-Journals too go a long way in ensuring that students are endowed with management knowledge.



COMPUTER CENTER

With the advent of the E Business era, it is simply not feasible to visualize an effective manager, without the knowledge of operating and exploiting the functionality of Information Technology. With- this vision in mind our Institute has made available to the students a computer lab with 60 terminals which are on dedicated LAN. All of these operate Windows on Platform, stimulating the look and feel of the Corporate World.



PLACEMENT CELL

In order to ensure that campus interviews are conducted in a suitable environment, the institute has paid special attention to developing a dedicated Recruitment Block that caters to the needs of recruiters. The Recruitment Block includes one Group Discussion (GD) room and two interview rooms, providing a modern and professional ambience equipped with conferencing resources.



SEMINAR HALL

As seminars form an integral part of the MBA curriculum, the institute has taken significant measures to fulfill this requirement by establishing an impressive Seminar Hall with a seating capacity of 250 delegates. The hall is fully equipped with the latest Information and Communication Technology (ICT) facilities, creating an ideal environment for conferences, workshops, and academic discussions.



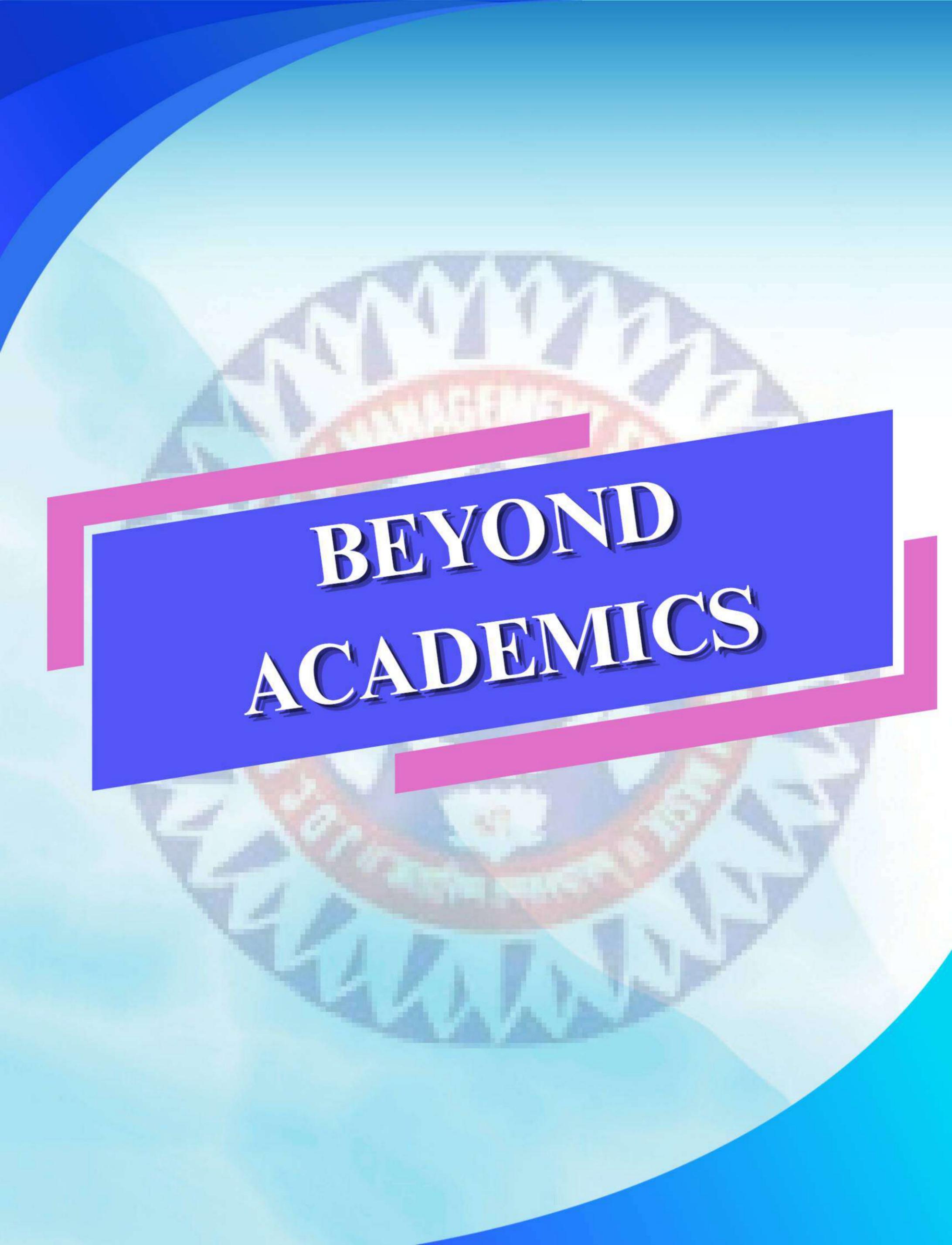


INTERNET FACILITY

JDC Bytco I.M.S.R. has a broadband and leased account. This not only enables the students to have online access to the latest concepts, but also to the case studies of reputed universities.

"Education is not the learning of facts, but the training of the mind to think"

-Albert Einstein



**BEYOND
ACADEMICS**

The institute conducts several activities through out the year that helps students build confidence, develop strong communication skills, and prepare themselves for the corporate world. Students are encouraged to participate in extracurricular activities that nurture creativity, critical thinking, and an extraordinary approach to challenges.

INDUSTRIAL VISITS

Industrial Visits is a activity conducted by the college to provide practical exposure to students. These visits help students gain hands-on understanding of various industries and their working methods. They also boost students' confidence and offer opportunities to interact with professionals from different industrial sectors.



Samsonite Industrial Visit



KVIC Industrial Visit



Understanding CSR Activities at Sula Vineyards

GUEST LECTURES AND SEMINARS

The institute regularly organizes guest lectures and seminars to give students exposure beyond classroom learning. In these sessions, experienced professionals, industry experts, and academicians are invited to share their knowledge and insights from their respective fields.

Such interactions help students gain practical understanding of real-world trends, challenges, and opportunities. They also inspire students to think critically, broaden their perspective, and connect theoretical concepts with industry practices.



**Guest Lecture by Mr. Mukesh Sharma on Excel
- Macros.**



**Guest Lecture by Mrs Amruta Hippalgaonkar -
on Entrepreneurship**

INDUCTION PROGRAM

The Induction Program is an introductory event organized by the institute for the first-year MBA students. It helps them become familiar with the institute, the course, various career opportunities and the journey that lies ahead. This program plays an important role in making students feel comfortable and confident. It not only builds knowledge but also provides opportunities to interact with experienced faculty members and successful industry leaders. Such interactions inspire students, broaden their outlook, and prepare them for the challenges of the corporate world. The Induction Program marks the start of an exciting journey, laying a strong foundation of learning, confidence, and connections that stay with students throughout their academic journey.



**Guest Lecture by Mr. Kaustubh Mehta ,
Director : Metaforge on Startups**



**Guest Lecture by Mr. Rajiv Deshpande ,
Consultant on Interview Skills**

ABHIVYAKTI

Abhivyakti is the annual cultural and sports event of our institute, and what makes it special is that it is completely organized by the students, for the students, with constant guidance from faculty members. It is one of the most awaited events of the year, filled with excitement, creativity, and celebration.

The campus comes alive during Abhivyakti, with activities and competitions happening in every corner. Sports like cricket, volleyball, 100-meter race and tug of war bring out teamwork and competitive spirit. Alongside, fun-filled theme days such as Saree Day, Bollywood Day and Group Day spread joy and add a festive touch to the celebration.

Abhivyakti also gives students a platform to showcase their creative and intellectual talents. Competitions like Best Manager, Handwriting, Poster Making, Drawing, Dance, Singing, Best Out of Waste and Essay Writing provide opportunities to explore skills and express ideas in unique ways. Year after year, Abhivyakti, is not just an event, but a celebration of unity, enthusiasm, and student spirit.



Drawing Competition



Essay Competition



Prize Distribution Function



Girls and Boys Chess Competition



Best Out of Waste Competition



Girls' Kabbadi Match



Kabbadi Match in Progress



Tug of War : Men



Volleyball Match for Ladies



Personality Competition



Volleyball Match for Mens



Non fire cooking Competition

NAAC PEER TEAM VISIT

The institute recently had the privilege of hosting the NAAC Peer Team. During their visit, the team carefully examined various aspects of the institute, including academics, infrastructure, student support systems, and overall development activities.

As part of the visit, the institute organized a vibrant cultural program to showcase the talent and spirit of the students. Performances of dance, music, and drama highlighted the rich cultural diversity and enthusiasm of the student community.



Visit of NAAC Peer Team to Library

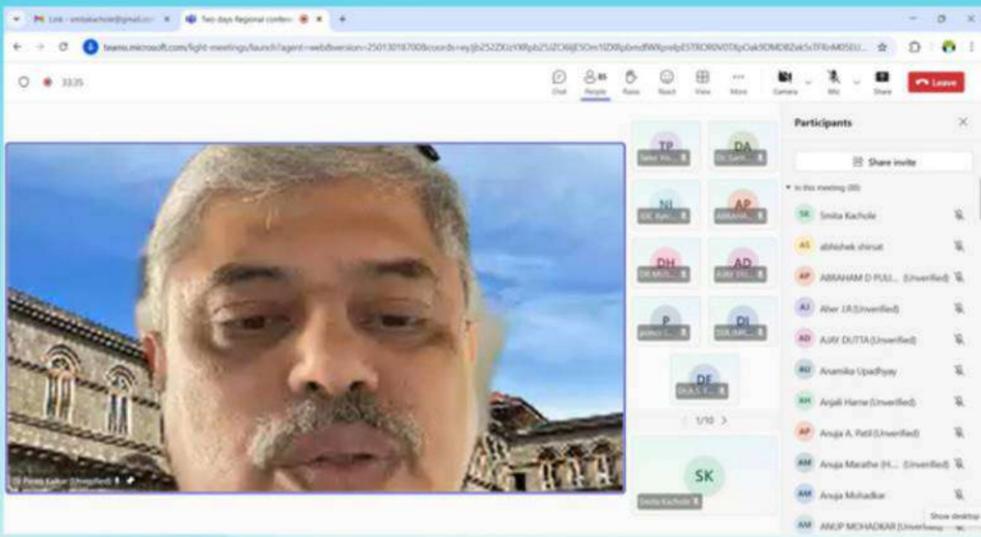


Cultural Program for NAAC Peer team visit

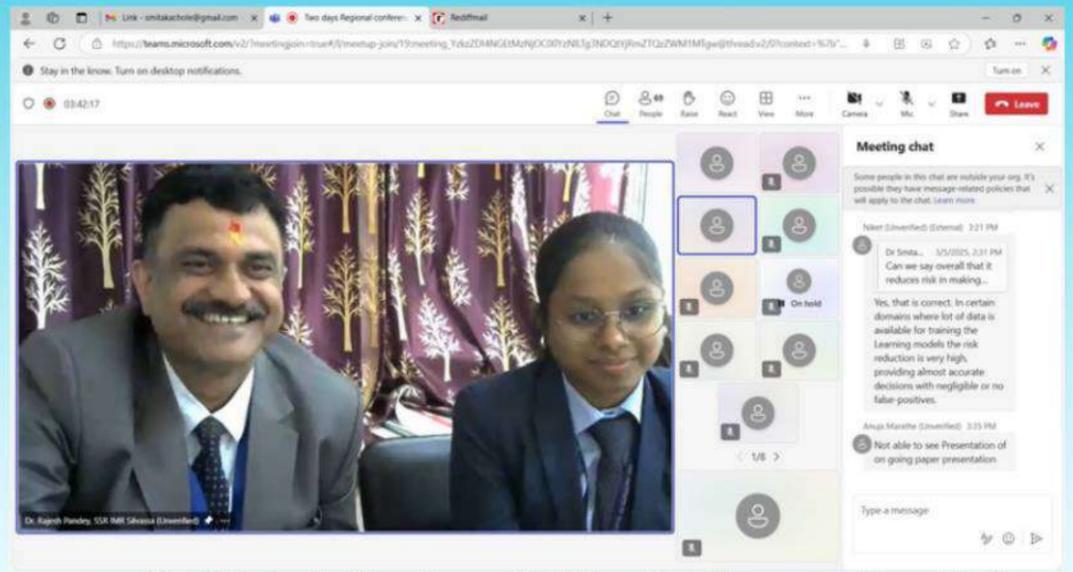
TWO DAY REGIONAL CONFERENCE

Institute organized two day regional conference in association with the Association of Indian Management Schools (AIMS). It included an inaugural function addressed by Dr. Parag Kalkar as Chief Guest and Dr. R. P. Deshpande as President, followed by three technical sessions: Patent Filing Process by Ms. Swati Burde Tiwari, Design Thinking by Dr. Minu Mehta, and Zero Trust by Mr. Vikas Naik.

Day II featured sessions on Realizing SDGs through HEIs by Prof. (Dr.) Shweta Sharma, Artificial Intelligence & Management Tomorrow by Mr. Niket Etambe, paper presentations chaired by Dr. Rupali Khaire. The conference concluded with valedictory function graced by Dr. Ganesh Rao as The Chief Guest. The conference successfully enriched participants' knowledge, highlighted advancements in technology, innovation, and management, and served as a platform for academic and industry collaboration.



Chief Guest Dr. Parag Kalkar , Pro Vice Chancellor, SPPU delivering inaugural address



Dr. Rajesh Pande and Ms. Joshi presenting their Research Paper

BOARD OF STUDENT DEVELOPMENT

The Board of Student Development (BSD) conducts several activities every year to ensure the all-round development of students. These programs focus not just on academics, but also on building confidence, awareness, and practical skills.

The Nirbhaya Kanya Abhiyan is one of the key initiatives, aimed at empowering girl students by creating awareness about safety, self-defense, and self-confidence. BSD also organizes Entrepreneurship Development Workshops, which motivate students to think creatively, explore business opportunities, and develop leadership qualities essential for future entrepreneurs. In addition, IPR Workshops make students aware of Intellectual Property Rights and the importance of protecting ideas, innovation, and creativity in today's competitive world. Through such activities, the Board of Student Development plays a vital role in shaping responsible, confident, and skilled individuals, while enriching the overall learning experience at the institute.



Self Defence -Practical session



Seminar on IPR by Dr. Sandip Satbhai

NEP - FIELD PROJECT, DESK RESEARCH, ON THE JOB TRAINING , RESEARCH PROJECT

As per the guidelines of SPPU under NEP 2020, new academic components have been introduced to make learning more practical and industry-oriented.

The Field Project in SEM- 2 is one such component where students collect primary data, analyze it, and present structured findings. This activity builds research skills and helps students connect theory with real-world situations.

Another addition is Desk Research, in SEM- 2 where a group of student's studies two industries related to their specialization. This broadens their understanding of industry practices, challenges, and opportunities, while also sharpening analytical skills.

Along with these, students also undergo On-the-Job Training (OJT), SEM-3 which has been an integral part of the MBA program. OJT provides direct exposure to the corporate world, allowing students to apply classroom knowledge in practical settings and gain valuable professional experience.

In Semester 4, students usually undertake a research project where they prepare a detailed project report. This is generally based on their specialization (like Marketing, Finance, HR, Operations, etc) and is focused on a specific industry or company.

ICE BREAKING AND FAREWELL

Ice Breaking program is an engaging activity organized to welcome MBA Part I students by the MBA Part II to break the ice between them. It provides them with a platform to showcase their talents through various rounds conducted for the titles of Miss and Mr. JDC. Along with talent rounds, students also participate in interactive games and activities that help them connect with their peers and seniors, thereby building confidence and developing communication skills. This event plays an important role in creating a sense of belonging among the newcomers and preparing them for their academic journey. On the other hand, the Farewell program is a special occasion arranged by MBA Part I students to bid goodbye to their seniors. It is celebrated with fun activities, games, and cultural performances that reflect the bond shared between the two batches. The farewell not only serves as a gesture of gratitude but also encourages collaborative teamwork and organizational skills among the juniors, making it a memorable experience for both seniors and juniors.



Students enjoying games during Farewell program



Mr. and Ms. JDC - AY 2024-2025

AIMS MANAGEMENT WEEK

The AIMS National Management Week was organized by Gokhale Education Society's JDC Bytco IMSR, Nashik with active participation of MBA Part I and II students under faculty guidance. The week began with a visit to Manavseva Old Age Home, where students interacted with elderly residents followed by a cleaning drive at Gokhale Education Society campus. Students then visited Padsad Karnabadhvir School for Hearing-Impaired Children, where they learned about sign language, conducted a tree plantation activity. The same day, girl students also visited Gharkul Parivar Sanstha and extended financial support.

On the following day, activities included a drawing competition and an awareness session on menstrual health and hygiene, along with a visit to the Child Observation Center, where separate interactive sessions were held for boys and girls, supported with sanitary pad distribution.

The week concluded with a visit to the National Association for the Blind, and a blood donation camp organized at Gokhale Education Society.

1. Visit to Manavseva Adhar Ashram



Passing the Parcel game with inmates of old age home



Small Donation from the Institute

2. Campus Cleaning Drive and Tree Plantation Activity



3. Visit to Padsad Karnabadhir Vidyalay- School for students with hearing impairment



4. Gharkul- Hostel for special Girls (Above the Age of 18)



5. Madhav Rao Lele School Visit

Drawing Competition for grade 5 students



Menstrual Awareness Session for Girls



6. Visit to Child Observation Center



7. Visit to the National Association for Blind



8. Participation in Blood Donation Camp



STUDENTS ACHIEVEMENTS

Sr. No.	Date	Name of student/s	Class	Academic / Co-curricular: Details
1	15 Jun 2024	Girija Mukim, Swamini Kulkarni, Kajal Gujar, Om Bhutada & Siddhanta Marathe	MBA II	Students attended and volunteered for Futurex, Panel
2	24 Aug 2024	Mr. Sahil Deodas Mr. Ashutosh Bhadarge Mr. Siddhant Marathe	MBA II	Presented a case on 'Implementation of 5S in admission process'
3	2 Sept 2024	Mr. Shubham Panchal Ms. Aarya Gosavi Ms. Tanvi Patil	MBA II MBA I	Participation in District Level Cultural Festival in Poster
4	21 Sept 2024	Ms. Isha Nikam	MBA I	3rd prize in solo classical dance at Jallosh 2024 – Nashik
5	21 Sept 2024	Ms. Tanvi Patil Ms. Prarthana Gosavi Ms. Pragati Deshmukh	MBA I	1st prize in Quiz competition at Jallosh 2024 – Nashik District
6	21 Sept 2024	Ms. Arya Gosavi	MBA I	Participated in Solo singing Competition
7	16 Oct 2024	Ms. Gireeja Mukim	MBA II	Participated under the guidance of Dr. Sapna Patil in SIP
8	16 Oct 2024	Mr. Shubham Panchal	MBA II	Participated in SIP Competition ANUBHAV 2024
9	18 Nov 2024	Mr.Siddesh Tidke Mr. Ajay Shinde Mr.Vedant Sangit Mr.Tejas Ghule Ms. Pragati Deshmukh Ms. Yukta Chaudhari	MBA I	Attended workshop on Indian Knowledge System organized by IMRT College , Nashik
10	23 Nov 2025	Ms. Gireeja Mukim	MBA II	Participated in 11th Inter-Collegiate Research Paper Competition
11	5 Dec 2024	Ms. Gireeja Mukim Mr. Sahil Deodas	MBA II	Shortlisted for presentation of research paper in University Level – Avishkar Competition organized by SPPU, Pune

12	15 Dec 2025	Ms. Gireeja Mukim	MBA II	Presented Research Paper at University Level Research Competition
13	6 Jan 2025	Ms. Tanvi Patil Ms. Prarthana Gosavi Ms. Pragati Deshmukh	MBA I	Secured 1st place in MBA category in Tarka Tatva –
14	22 Feb 2025	Mr. Aditya Jagdhane	MBA I	Attended workshop on Recent Trends & Skills in Entrepreneurship
15	22 Feb 2025	Ms. Juiee Naik	MBA II	Successfully passed UGC NET Exam-2024
16	27 Feb 2025	Ms. Janhavi Bagul, Ms. Megha Dhake Ms. Yukta Chaudhary	MBA I	Attended Nirbhay Kanya Abhiyan at Sir Dr. MS Gosavi College of Commerce, Nashik
17	27 Feb 2025	Ms. Lavanya Phalak Ms. Sakshi Shewale	MBA I	Attended Nirbhay Kanya Abhiyan at Sir Dr M S Gosavi College of Pharmacy, Nashik
18	27 Feb 2025	Ms. Prachi Gaikwad	MBA II	Qualified Company Secretary Exam
19	21 Mar 2025	Ms. Tanvi Patil Ms. Prarthana Gosavi Ms. Pragati Deshmukh Ms. Sagarika Bidkar	MBA I	Won first prize in 10th National Level Management Fest – UDAAN : Quiz Competition at Sandip Foundation's Sandip ITRC, Department of Management Studies, Nashik



Participation : Jallosh Competition



Participation : UDAAN Competition



Participation in workshop at IMRT, Nashik



OUR FACULTY

**A good education is
a foundation for a
better future.**

-Elizabeth Warren



DR. MRS. SARITA AURANGABADKAR
Ph. D., M. B. A.
Director



DR. MRS. SMITA KACHOLE
Ph.D., M.Sc., M.C.M.
Associate Professor



DR. MRS. RENU THAKUR
Ph.D, M.Com., M.C.M.
Assistant Professor



DR. MRS. MUGDHAJOSHI
Ph.D, B.Sc. Home Sc., M.P.M.,
M.B.A. Assistant Professor



MR. ANUP MOHADKAR
MBA, M.Com., M.P.M., LLB
Assistant Professor



DR. MRS. SAPNA PATIL
Ph.D, M.B.A.,B.E.
Assistant Professor



P R O G R A M M E

C O U R S E

S T R U C T U R E

PROGRAMME COURSE

The NEP-based MBA Curriculum 2024 Seeks to accomplish the following objectives

- To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment.
- To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities.
- To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem.
- To harness entrepreneurial approach and skillsets.



LIST OF COURSES FOR MBA I SEM I

Sr. No.	Course Code & Name	Category	Credits
1	101 GC-01 – Managerial Accounting	Generic Core	3
2	102 GC-02 – Organizational Behaviour	Generic Core	3
3	103 GC-03 – Economic Analysis for Business Decisions	Generic Core	3
4	104 GC-04 – Basics of Marketing	Generic Core	3
5	105 GC-05 – Business Analytics	Generic Core	3
6	106 GC-06 – Decision Science	Generic Core	3
7	107 GC-07 – Management Fundamentals	Generic Core	2
8	108 GC-08 – Indian Knowledge System	Generic Core	2
9	109 GE-01 – Business Communication - I	Generic Elective	2
10	114 GE-06 – Contemporary Frameworks in Management	Generic Elective	2
11	Cyber Security	-	-
12	Human Rights	-	-

LIST OF COURSES FOR MBA I SEM II

Sr. No.	Course Code & Name	Course Type	Credits
1	201 GC-09 – Marketing Management	Generic Core	3
2	202 GC-10 – Financial Management	Generic Core	3
3	203 GC-11 – Human Resource Management	Generic Core	3
4	204 GC-12 – Operations & Supply Chain Management	Generic Core	3
5	205 GC-13 – Legal Aspects of Business	Generic Core	2
6	206 RM-01 – BRM	Research Methodology Course	2
7	207 RM-02 – Desk Research	Research Methodology Course	2
8	208 RM-03 – Field Project	Research Methodology Course	4
9	209 GE-08 – Business Communication - II	Generic Elective	2
10	214 GE-13 – International Business Environment	Generic Elective	2
11	Human Rights – II		

LIST OF COURSES FOR MBA II SEM III

Generic Core: -

Course Code	Course Name	Credits
301 GC-14	Strategic Management	3
303 OJT	Summer Internship Project (On the Job Training)	8
–	Cyber Security	–
–	Skill Development	–
–	Introduction to Constitution	–

Specialization: - Financial Management

Course Code	Course Name	Credits
304 SC FIN-01	Advance Financial Management	3
305 SE FIN-02	Personal Financial Planning	3
306 SE FIN-03	Security Analysis and Portfolio Management	3
307 SE FIN-04	Fundamentals of Life Insurance – Products and Underwritings	3
309 SE FIN-06	Direct Taxation	3

Specialization: - Marketing Management

Course Code	Course Name	Credits
302 SC MKT-01	Service Marketing	3
304 SE MKT-01	Consumer Behaviour	3
306 SE MKT-03	Sales and Distribution Management	3
307 SE MKT-04	Digital Marketing – I	3
308 SE MKT-05	International Marketing	3

Specialization: - Human Resource Management

Course Code	Course Name	Credits
302 SC HRM-01	Strategic Human Resource Management	3
304 SE HRM-01	Competency Based HRM	3
305 SE HRM-02	Conflict Management and Negotiation Skills	3
308 SE HRM-05	HR Perspective in Merger & Acquisition	3
311 SE HRM-08	Human Resource Operations	3

Specialization: - Operations & Supply Chain Management

Course Code	Course Name	Credits
302 SC OSCM-01	Service Operation Management	3
304 SC OSCM-01	Planning & Control of Operations	3
307 SC OSCM-04	Manufacturing Resource Planning	3
308 SC OSCM-05	Quality Management Standards	3
309 SC OSCM-06	Strategic Supply Chain Management	3

Specialization: - Business Analytics

Course Code	Course Name	Credits
302 SC BA-01	Python	3
304 SC BA-01	Advance Statistical Methods	3
305 SC BA-02	Data Visualization and Storytelling	3
306 SC BA-03	Marketing Analytics	3
309 SC BA-06	Big Data Analytics	3

LIST OF COURSES FOR MBA II SEM IV

Generic Core: -

Course Code	Course Name	Credits
401 GC	Entrepreneurship, Innovation and Design Thinking	3
402 GC	Enterprise Performance Management	3
Skill Devt.	Soft Skills	2
—	Cyber Security M-IV	1

Specialization: - Financial Management

Course Code	Course Name	Credits
403 SC FIN-02	Financial Markets and Banking Operations	3
405 SE FIN-15	Corporate Financial Restructuring	3
408 SE FIN-12	Risk Management	3
410 SE FIN-14	Indirect Taxation	3
—	Behavioral Finance	3

Specialization: - Marketing Management

Course Code	Course Name	Credits
403 SC MKT-02	Marketing Strategy	3
405 SE MKT-09	Integrated Marketing Communication	3
408 SE MKT-12	Digital Marketing – II	3
410 SE MKT-14	Marketing of Financial Services	3
411 SE MKT-15	Recent Trends in Marketing	3

Specialization: - Human Resource Management

Course Code	Course Name	Credits
403 SC HRM-02	Employee Relations & Labour Legislation	3
405 SE HRM-09	Compensation & Reward Management	3
408 SE HRM-12	Performance Management System	3
409 SE HRM-13	Change Management & New Technologies in HRM	3
412 SE HRM-16	Labour Welfare	3

Specialization: - Operations & Supply Chain Management

Course Code	Course Name	Credits
403 SC OSCM-02	Supply Chain Management	3
405 SE OSCM-09	Industry 4.0	3
406 SE OSCM-10	Six Sigma of Operations	3
407 SE OSCM-11	Toyota Production System	3
408 SE OSCM-12	World Class Manufacturing	3

Specialization: - Business Analytics

Course Code	Course Name	Credits
403 SC OSCM-02	Supply Chain Management	3
405 SE OSCM-09	Industry 4.0	3
406 SE OSCM-10	Six Sigma of Operations	3
407 SE OSCM-11	Toyota Production System	3
408 SE OSCM-12	World Class Manufacturing	3

From the Placement Cell...

Dear Recruiters,

It gives us immense pleasure to invite you to visit Gokhale Education Society's J.D.C. Bytco Institute of Management Studies & Research, Nashik for 2025-26 placement sessions. We feel happy to expose the talent that we have with us to the outside world.

The 2025-26 batch of young, dynamic and capable MBA students have been significantly trained and groomed with the necessary skills needed to be effective leaders in the corporate world. At J.D.C. Bytco IMSR, the academic rigour is supplemented with practical and intellectual learning that enables students to become industry ready. Our students participate actively in all cocurricular and extra-curricular activities that facilitate them to build versatile personality. Different career guidance sessions are scheduled every semester to make students aware of the various career opportunities in the domain of their interest. We are confident that these young men and women would be an asset to your organization.

We take this opportunity to thank our valued recruiters who have recruited from J.D.C. Bytco IMSR in the past, we truly appreciate the association we have nurtured over the past and the confidence you have reposed in our students. We sincerely believe that you will continue to lend us your support in future as well. Even the J.D.C. Bytco IMSR alumni have carved out successful careers and achieved success in the professional world. They have continued their support in various possible ways of conducting guidance session, sharing their professional expertise and also regularly recruiting from the campus. Our sincere thanks for their constant support to the institute. We would also like to welcome the new recruiters who are planning to recruit for the first time from J.D.C. Bytco IMSR. We believe that manpower resources are one of the most critical resources for an organization's success and thus our team is committed to help the recruiters find their right fit from our talent pool.

We extend a warm invitation to you to visit the campus and be a part of our Placement process. We look forward to your continued support, nurturing a fruitful relationship between your organization and J.D.C. Bytco IMSR, Nashik.

Please feel free to get in touch with our team for sharing your thoughts or exploring other forums of engagement..

Placement Committee

PLACEMENT CELL



2025-26

DR. MRS. SARITA AURANGABADKAR

DR. MRS. SAPNA PATIL

MR. ANUP MOHADKAR

Ms. Patil Tanvi Vishnu

Mr. Shinde Ajay Nitin

Ms. Deshmukh Pragati Sachin

Ms. Hudlikar Sakshi Bhushan

Ms. Dhakane Kalyani Hemant

Ms. Gosavi Arya Kalpesh

Mr. Parkhi Swanand Sachin

Ms. Bhadane Durva Jitendra

Ms. Bhadane Durva Jitendra

Ms. Shaikh Afifa Wiqar A.

Ms. Joshi Vaishnavi Vivek

Ms. Nikam Isha Jitendra

On The Job

Training



The On-the-Job Training (OJT) is another very important parameter in the MBA curriculum as per the NEP-based University guidelines. Each student must undergo a full-time internship of 12 weeks (3 months) after the completion of the second semester and before the commencement of the third semester. Out of this, 8 weeks are devoted to full-time work in an organization and the remaining 4 weeks are for proposal writing, analysis, and report preparation. This internship is different from the In-Semester Internship, as it requires students to work individually on a specialization-specific project.

The OJT is designed in such a way that students not only apply theoretical knowledge in practical organizational settings but also contribute their skills and insights to the company. A comprehensive OJT Report, Progress Diary, Company Certificate, and formal feedback from the Industry Mentor are mandatory. The evaluation of OJT carries 200 marks and is conducted through internal assessment, external viva-voce, report quality, and professional presentations. This ensures that students gain valuable full-time professional experience while adding measurable value to the host organization.

Students Completed On The Job Training in following Companies



Graphite India Limited





MBA Batch of 2025-26



Classroom



Boys' Common Room



Cafeteria



Girls' Common Room

2025-26

FIND WHAT

YOU ARE

LOOKING

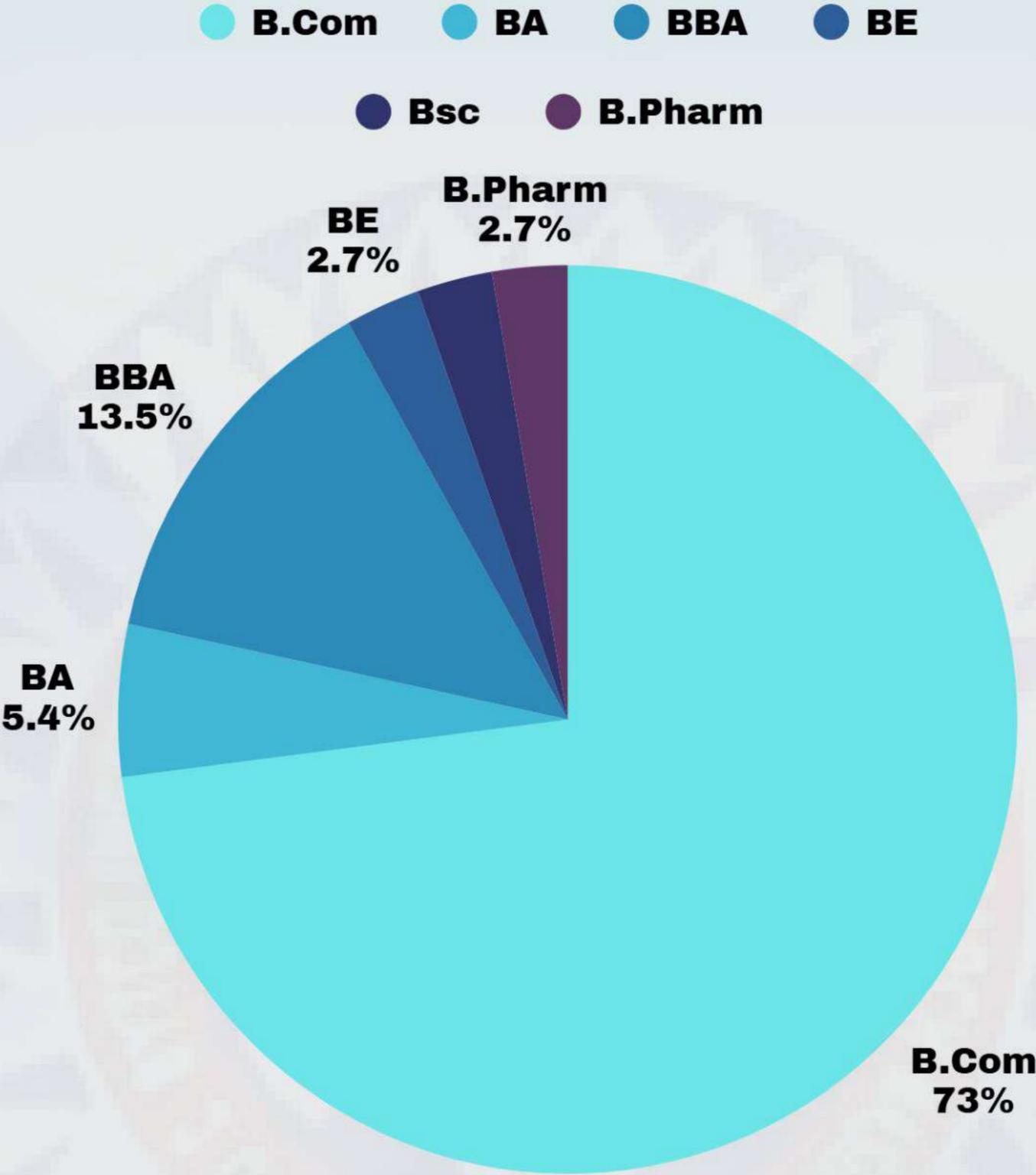
FOR





FINANCIAL MANAGEMENT

FINANCE MANAGEMENT



Graduation Stream	No. of Students
B.Com	27
B.A	2
BBA	5
BE	1
B.Sc	1
B.Pharm	1
Total	37



AHIRE YOGESH ANIL

B.Com

OJT Organisation

**Sujay Finserv
consultancy Pvt. Ltd.**



<https://www.linkedin.com>



AVLANI SALONI AMAR

B.Com

OJT Organisation

RPD and Associates



<https://www.linkedin.com>



JANHAVI YOGESHRAO

BAGUL

B.Com

OJT Organisation

**Sujay Finserv
consultancy Pvt. Ltd**



<https://www.linkedin.com>



**DURVA JITENDRA
BHADANE**

BA

OJT Organisation

Stake India



<https://www.linkedin.com>



**SHARADA DASHARATH
BIDAVE**

BA

OJT Organisation

**Deodhar and Joshi
Associates**



<https://www.linkedin.com>



**SNEHAL RAJENDRA
DARADE**

B.Com

OJT Organisation

**MAPSV & Associates
(CA Firm)**



<https://www.linkedin.com>



**PRAGATI SACHIN
DESHMUKH**

B.Com

**OJT Organisation
CA Patil Lakhotia and
Associates**



<https://www.linkedin.com>



**KALYANI HEMANT
DHAKANE**

B.Com

OJT Organisation

HAL



<https://www.linkedin.com>



**SAKSHI SAHEBRAO
DHATRAK**

B.Com

OJT Organisation

Sapnar and company



<https://www.linkedin.com>



**SANCHALI SACHIN
GHODKE**
BBA

OJT Organisation

**Epiroc Mining India
Limited, Nashik**



<https://www.linkedin.com>



**HRUSHIKESH
JAGANNATH GAIKWAD**
BBA

OJT Organisation

Axis bank



<https://www.linkedin.com>



**TEJAS BALAJI
GHULE**
B.Com

OJT Organisation

Angle one (sub broker)



<https://www.linkedin.com>



**ARYA KALPESH
GOSAVI**
B.Com
OJT Organisation
**AU Small Finance
Bank**



<https://www.linkedin.com>



**GAYATRI PRAVIN
GOTISE**
B.Com
OJT Organisation
**Amit R Sarda &
Associates.**



<https://www.linkedin.com>



**SAKSHI BHUSHAN
HUDLIKAR**
B.Com
OJT Organisation
**IIFL Capital Services
Ltd**



<https://www.linkedin.com>



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JAGDHANE**
B.Com
OJT Organisation
Axis bank



<https://www.linkedin.com>



**YASH SURENDRA
JAWALKAR**
B.Com
OJT Organisation
**A S tambe and
Associates**



<https://www.linkedin.com>



**ATHARV SATISH
JOSHI**
B.Com
OJT Organisation
Saico Cranes Pvt. Ltd.



<https://www.linkedin.com>



**VAISHNAVI VIVEK
JOSHI**

B.Com

**OJT Organisation
IIFL Capital Services
Ltd.**



<https://www.linkedin.com>



**SARVADNYA AJIT
KANE**

B.Com

**OJT Organisation
South Central
Railways,Hyderabad**



<https://www.linkedin.com>



**ATHARVA NARENDRA
KHAIRE**

B.Com

**OJT Organisation
Tushar sonawane
association**



<https://www.linkedin.com>



**MAYURI PANDHARINATH
LOKHANDE**

BE

**OJT Organisation
Sub postmaster Ionand**



<https://www.linkedin.com>



ISHA JITENDRA NIKAM

BBA

**OJT Organisation
Investment Shelter**



<https://www.linkedin.com>



**MOKSHESH SUYASH
PAREKH**

B.Com

**OJT Organisation
Shree mahalasa and
company**



<https://www.linkedin.com>



**SWANAND SACHIN
PARKHI**
B.Com
OJT Organisation
Graphite India Ltd,
Nashik



<https://www.linkedin.com>



PATIL TANVI VISHNU
B.Com
OJT Organisation
MAPSV & Associates



<https://www.linkedin.com>



**REVGADE PRAJWAL
SANTOSH**
B.Sc
OJT Organisation
Religare Broking



<https://www.linkedin.com>



**JAYESH PRITISH
SATPUTE**
B.Com
OJT Organisation
JBM Auto ltd



<https://www.linkedin.com>



VEDANT UDAY SANGIT
B.Com
OJT Organisation
Angel One (Sub broker)



<https://www.linkedin.com>



**SHAIKH AFIFA KHANAM
WIQAR AHMED**
B.pharm
OJT Organisation
IIFL CAPITAL



<https://www.linkedin.com>



KAYNAT ASLAM SHAIKH
B.Com

OJT Organisation
KK Enterprises



<https://www.linkedin.com>



SAKSHI BHAGWAN SHEWALE
B.Com

OJT Organisation
MSS India Pvt Ltd



<https://www.linkedin.com>



AJAY NITIN SHINDE
B.Com

OJT Organisation
METAFORGE
ENGINEERING (I) PVT LTD



<https://www.linkedin.com>



PRIYANKA MUKUND SONAWANE
BBA

OJT Organisation
A S Tambe & Associates in Nashik



<https://www.linkedin.com>



SIDDHESH CHANDRASHEKHAR TIDKE
B.Com

OJT Organisation
Angel One Ltd



<https://www.linkedin.com>



SARTHAK RAJU WANKHEDE
B.Com

OJT Organisation
Angel one sub broker.



<https://www.linkedin.com>



LOKESH GOPAL ZOPE

BBA

OJT Organisation

Saico Cranes Pvt. Ltd.



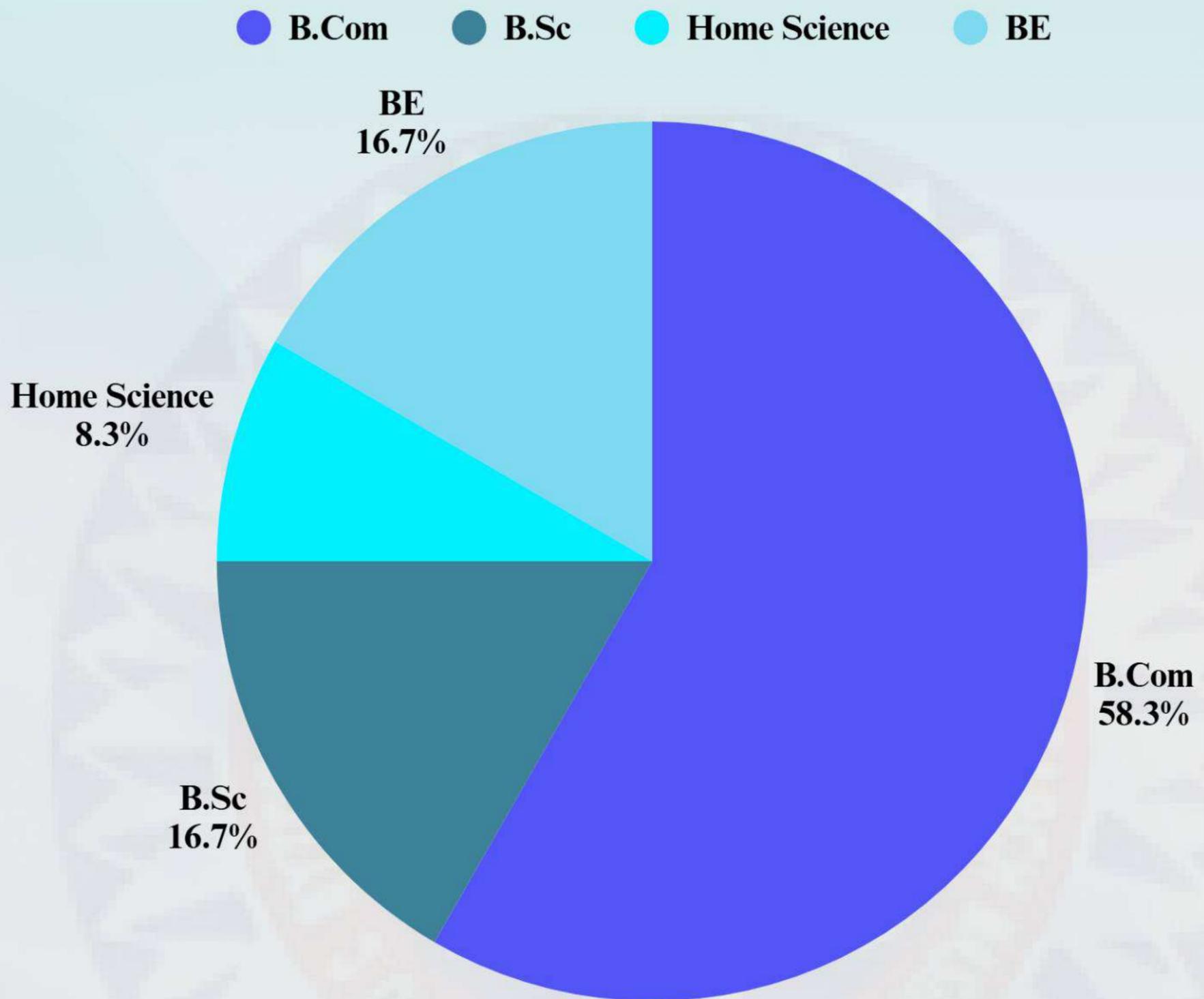
<https://www.linkedin.com>





MARKETING MANAGEMENT

MARKETING MANAGEMENT



Graduation Stream	No. of Students
B.Com	7
B.Sc	2
Home Science	1
BE	2



**GANGURDE PUSHKAR
PRAVIN
B.Com
OJT Organisation
KK Enterprises**



<https://www.linkedin.com>



**RUSHIKESH SANJAY
JADHAV
B.Com
OJT Organisation
Axis Max life
insurance co.ltd**



<https://www.linkedin.com>



**SANIKA ARUNGIRI GOSAVI
B.Sc
OJT Organisation
MRF TYRES**



<https://www.linkedin.com>



**GUJARATHI VAIBHAV
SUNIL
BE
OJT Organisation
Bizastra (SKD Advisors
Pvt Ltd)**



<https://www.linkedin.com>



**KHANDARE UPENDRA
PRAMOD
B.Com
OJT Organisation
Constro Solutions
Limited**



<https://www.linkedin.com>



**KHODE OM SUNIL
B.Com
OJT Organisation
Chai tapri food chain**



<https://www.linkedin.com>



**SHWETA DEEPAK
MURKUTE**
Home Science
OJT Organisation
KK Enterprises



<https://www.linkedin.com>



**ABHISHEK SANJAY
NARUTE**
B.Sc
OJT Organisation
Agricultural



<https://www.linkedin.com>



**JINAY SHANKARLAL
PATEL**
B.Com
OJT Organisation
VOLKSWAGEN



<https://www.linkedin.com>



**KALYANI KASHINATH
SANAP**
BE
OJT Organisation
Statup0km Pvt. Ltd.



Na



**WAGH DEVASHISH
KASHINATH**
B.Com
OJT Organisation
Angel One Ltd



Na



DUSANE TEJAS SANJAY
B.Com
OJT Organisation
Durga Jewellers

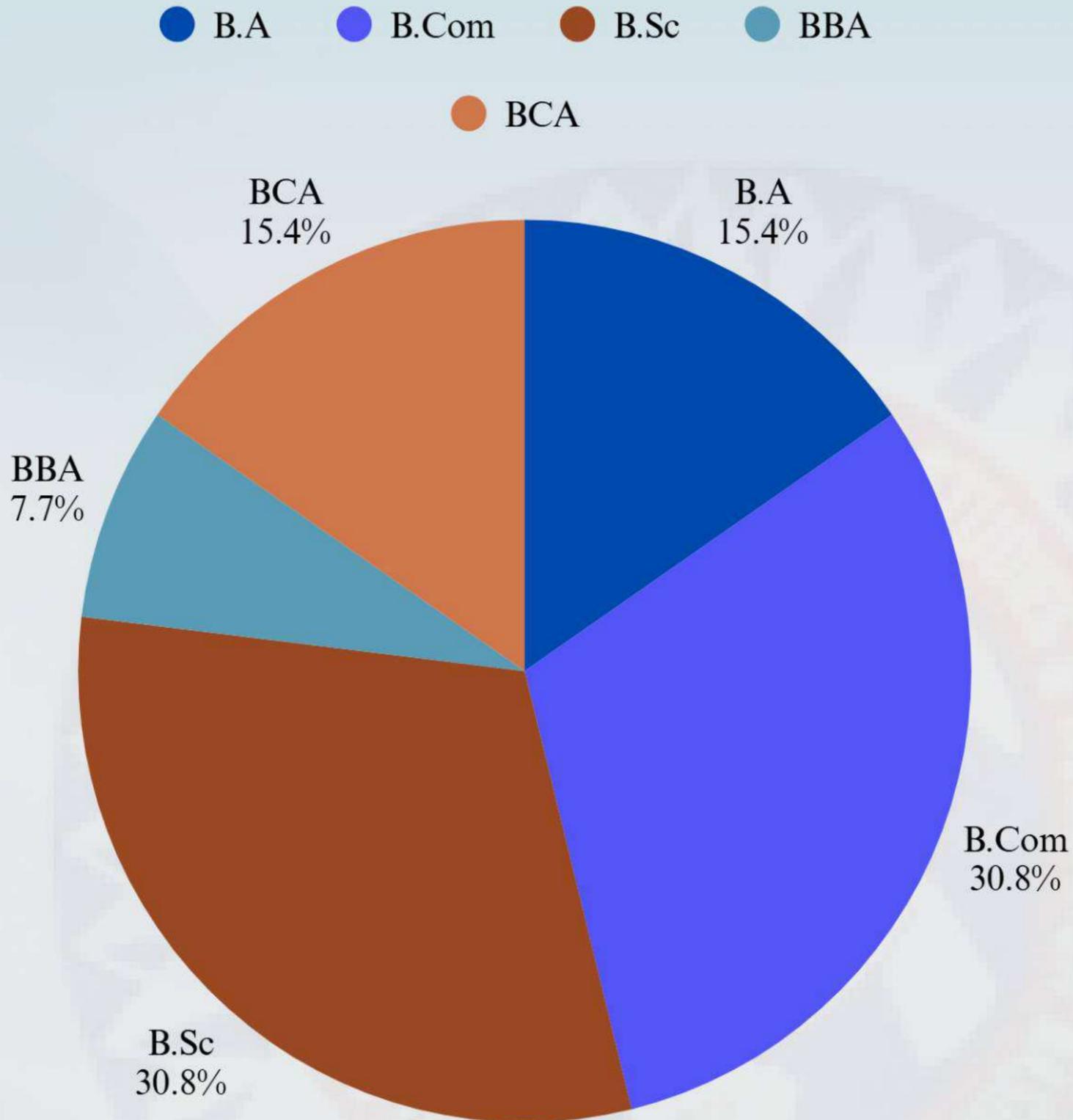


Na



HUMAN RESOURCE MANAGEMENT

HUMAN RESOURCE MANAGEMENT



Graduation Stream	No. of Students
B.A	2
B.Com	4
B.Sc	4
BBA	1
BCA	2



PREETI SACHIN BAKARE

B.Com

**OJT Organisation
TDK India Pvt.ltd.**



<https://www.linkedin.com>



SAGARIKA GAJANAN

BIDKAR

B.Sc

**OJT Organisation
Tech vision engineers**



<https://www.linkedin.com>



YUKTA ROHIDAS

CHAUDHARI

BCA

**OJT Organisation
Maharashtra glass
center**



<https://www.linkedin.com>



MEGHA VASUDEV

DHAKE

B.A

**OJT Organisation
JBM Group of
company**



<https://www.linkedin.com>



PRADNYA UMAJI DURGE

B.A

**OJT Organisation
Aditya Birla group
of fashion
Pantaloons nashik**



<https://www.linkedin.com>



SUYASH TUSHAR

GHODKE

BBA

**OJT ORGANISATION
Rupeeboss Financial
Services Pvt Ltd.**



<https://www.linkedin.com>



**PRARTHANA PADMAKAR
GOSAVI**

**B.Sc
OJT Organisation
ABB INDIA LTD.,
NASHIK**



<https://www.linkedin.com>



**LEENA PRASHANT
KATE**

**B.Sc
OJT Organisation
Sahyadri hospital**



<https://www.linkedin.com>



**SONAL KIRAN PATIL
B.Com**

**OJT Organisation
TECH VISION
ENGINEERS**



<https://www.linkedin.com>



**LAVANYA VIJAY
PHALAK
BCA**

**OJT Organisation
Jain irrigation system
limited**



<https://www.linkedin.com>



**PRIYA SANJAY SAPATE
B.Sc**

**OJT Organisation
Strong Machine
pvt.Ltd Sinnar**



<https://www.linkedin.com>



**DHAIRYA UDAY
TEMBHEKAR**

**B.Com
OJT Organisation
Ring Plus Aqua Ltd**



<https://www.linkedin.com>



BELA SANJAY WAGH

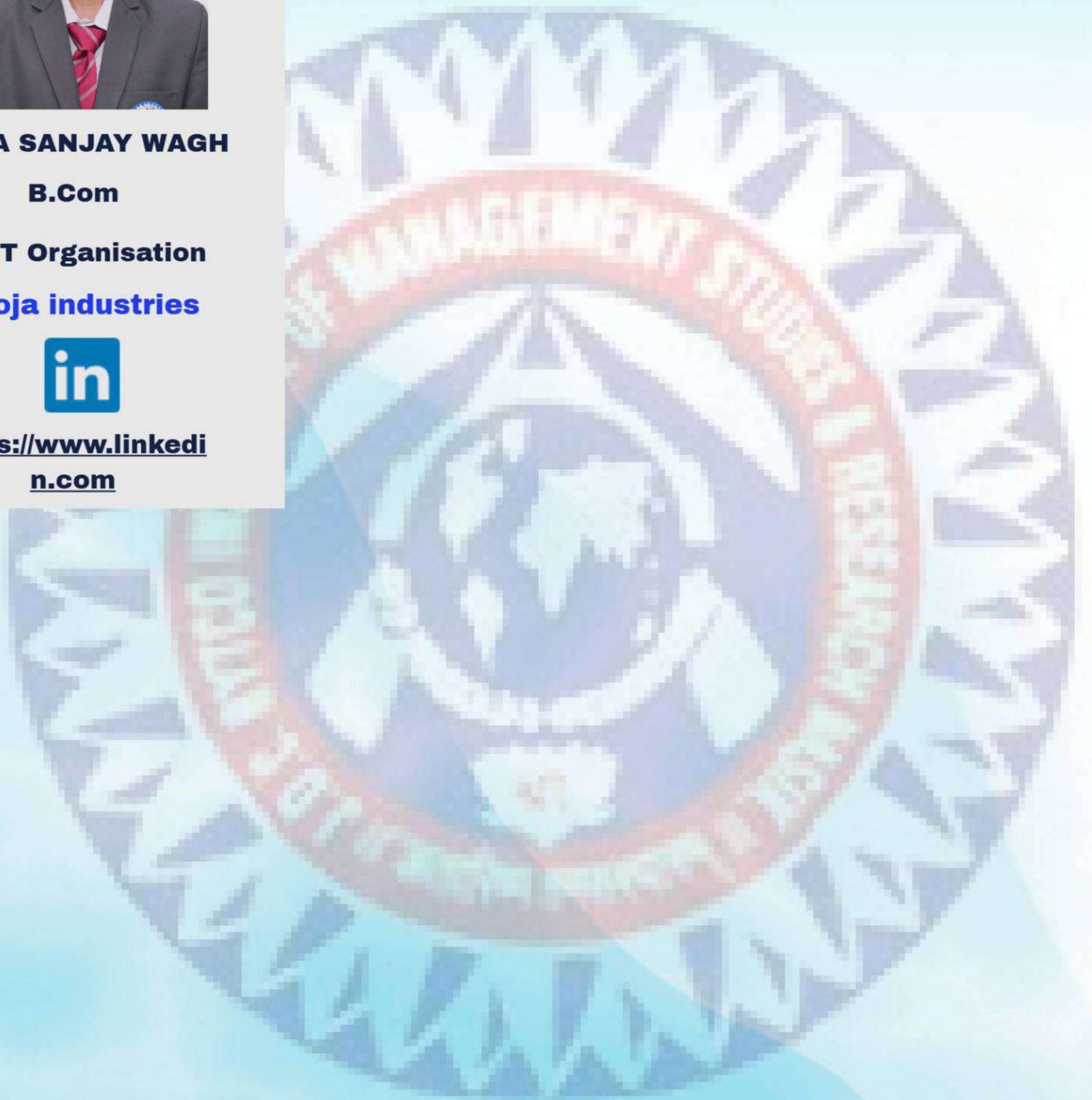
B.Com

OJT Organisation

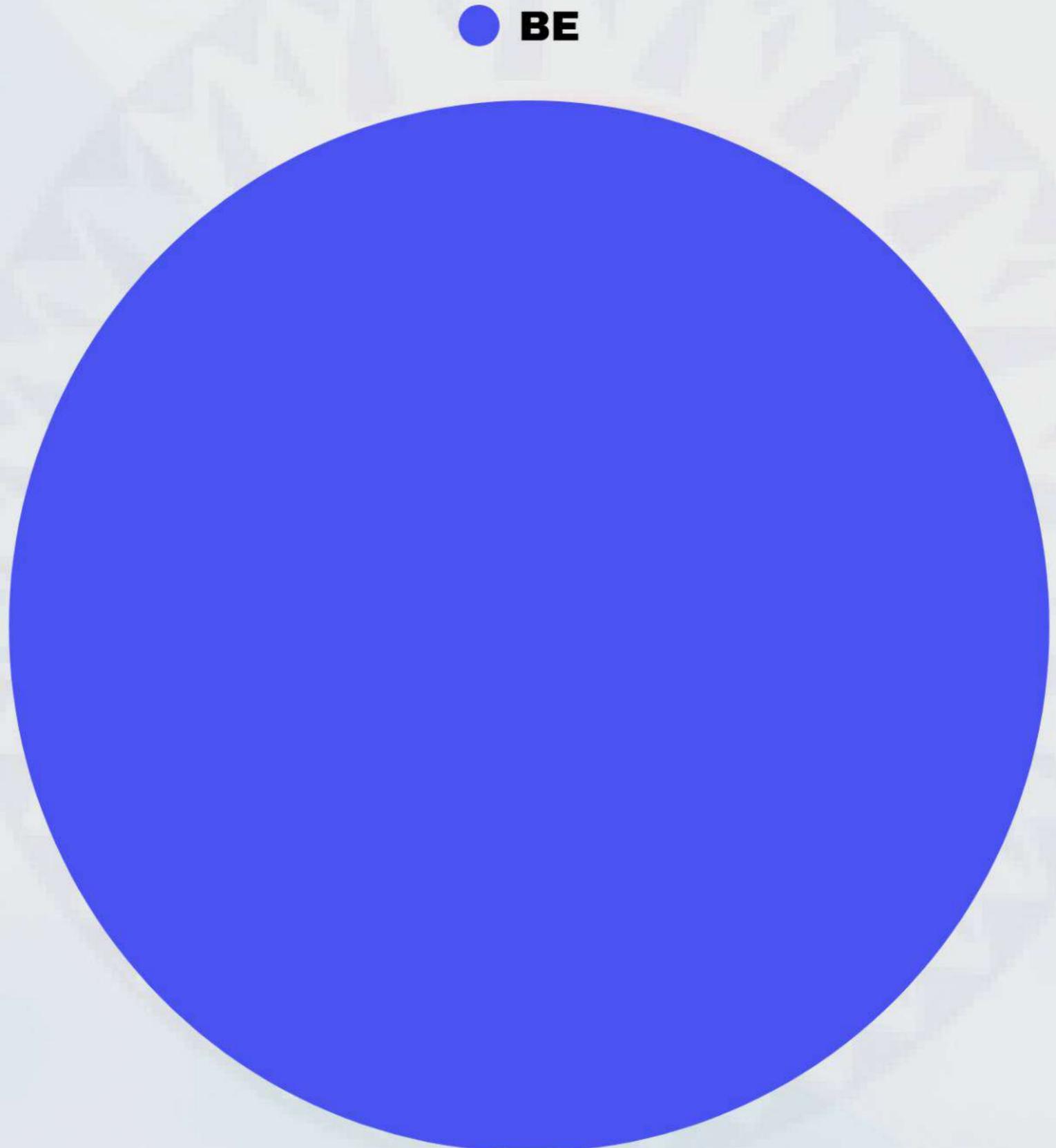
Pooja industries



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OPERATION & SUPPLY CHAIN MANAGEMENT



● BE

BE
1



BORSE PRATIK NANDKUMAR

BE

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na



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**OPERATION & SUPPLY
CHAIN MANAGEMENT**

BUSINESS ANALYTICS

● BE



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1



AHIRE SANIKA ASHOK

BE

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**Innowave IT infrastructure
limited**



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[m](https://www.linkedin.com)

BUSINESS ANALYTICS

• **OUR DISTINGUISHED ALUMNI**

- Mr. Saurov Ghosh (1992-1994), Group HR Head, National Stock Exchange of India.
- Mr. Sanjay Raina (1990-92), General Manager and Senior Vice President, Fox Networks & National Geographic, Middle East ,North Africa & Pakistan, Dubai
- Mr. Chandan Chaudhuri (1990-92), President, Ace Contractors INC, Nashville TN, USA
- Mr. Dhawal Nandedkar (1993-95), Partner, Behl, Lad & Al Head Sayegh, Dubai Mr. Chandru Iyer (1998-2000), International Business Devt., Kingston Smith, London
- Mr. Shreepad Ankalgi (2002-04) , SAP FI Analyst, JBS Greater Denver Area, USA
- Mr. Edmund D'Silva (1998 2000), Cluster Head HR, Exide Industries, Pune
- Mr. Sudhir Patil (1982-84), Director, Kesari Tours & Travel, Mumbai
- Mr. Atul Chandak (1986-88), Director- Panchavati Group (1995-97), of Hotels Nashik
- Mr. Tushar Patwardhan Director, Tushar Udyog, Nashik
- Mr. Faiz vali (1990-92), Managing Director, Unijules life Sciences Ltd, Nagpur
- Mr. Subhra Jyoti Roy (1994-96), Vice President- IB , Rallis India Ltd, Mumbai
- Mr. Vinod Pillay (2002-04), AGM, IDBI Bank Ltd, Cochin,
- Mr. Girish Rajpal, Vice President at Deutsche Bank, Ireland
- Mr. Vishal Bhalerao, Supply Chain Manager, Hexagon Nutrition, Nashik
- Dr. Satish Chander Ailawadi, Director, I MT, Hyderabad
- Dr. Shubhangi Walvekar (1980-82), Ph.D., Director Modern College of Engineering, Pune School, Mumbai
- Dr. Aditi Mishal(2000-02), Ph.D. Associate Professor, Symbiosis Institute of Operations Management, Nashik
- Dr. Rajashree Gujrathi (1987- 89), Ph.D., S.P. Jain Global School, Mumbai

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 **Bandhan Bank**

 **WRITER**
INFORMATION

ASHOKA
Ashoka Buildcon Ltd.

MBA - I Students List

Sr. No.	Name (Last - First - Middle)	Qualifying Exam Name
1	Jagtap Nilesh Nanaji	B.Com
2	Pawar Aniket Kisan	B.B.A
3	Bacchav Shravani Ranjit	B.B.A
4	Hile Vedant Sanjay	B.Com
5	Kothari Sneha Gokul	B.Com
6	Sonawane Shlok Pravin	B.Sc
7	Ahire Lipakshi Bhatu	B.Com
8	Raut Aditi Kishor	B.Sc
9	Mandole Gayatri Abhiman	B.A
10	Thakur Sayali Milind	B.Com
11	Jadhav Kalpesh Ganesh	B.Com
12	Nannaware Raturaj Akash	B.A.
13	Kedar Vaibhav Vijay	BBA
14	Suryawanshi Kundan Ashok	B.Com
15	Lachake Vaishnavi Suryakant	B.Com
16	Panhale Shreya Manoj	BBA
17	Bidkar Shraddha Prakash	BCA
18	Ahire Sanchita Rajesh	B.Com
19	Chaudhari Komal Anil	B.Com
20	Zite Sanika Nilesh	BBA
21	Ahire Roshani Anil	BE
22	Shinde Om Rajesh	B.B.A
23	Goge Sahil Ravi	B.Com
24	Sonawane Sarika Vyankatrao	M.Com
25	Kanade Mangesh Yogesh	B.Com

MBA - I Students List

Sr. No.	Name (Last – First – Middle)	Qualifying Exam Name
26	Naik Shivani Sham	B.E.
27	Murtadak Vaishnavi Rajendra	B.Com
28	Nikam Shubham Arun	B.Com
29	Mahale Vaishnavi Sandip	B.Com
30	Magar Kunal Pruthviraj	B.E
31	Phdol Chaitali Yogesh	B.Com
32	Jain Darshan Shashikant	B.B.A
33	Kushwaha Himanshu Tarachand	B.Com
34	Jadhav Pushpak Sanjay	B.Sc
35	Patil Krutika Shivaji	B.Pharm
36	Sangale Mansi Madhukar	B.Com
37	Dandgavhane Sharwari Sanjay	B.Com
38	Sonar Himani Shyam	BCA
39	Dravid Kaavya Anand	BBA
40	Bhandure Varsha Suresh	B.Sc
41	Deshmukh Sarthak Nitin	B.Com
42	Karate Ajay Bhaskar	B.Com
43	Rajput Sahej Singh Harmeet Singh	B.Com
44	Gaikwad Prasad Pandit	B.A
45	Kadam Aneesha Ajay	B.Com
46	Ahire Vaibhav Sunil	B.Com
47	Deore Kunal Sanjay	B.Tech
48	Pingle Ashwini Anil	B.Pharm
49	Rane Atharva Kiran	B.Com
50	Dighe Aakanksha Ulhas	B.Com

MBA - I Students List

Sr. No.	Name (Last - First - Middle)	Qualifying Exam Name
50	Dighe Aakanksha Ulhas	B.Com
51	Gaidhani Yash Sujit	BBA
52	Avhad Pallavi Gorakh	B.Pharm
53	Ostwal Sahil Pankaj	BBA
54	Bhatia Mohit Ramesh	B.Sc
55	Avhad Kedarnath Yogesh	B.Com
56	Gaikwad Srushti Bijendra	B.A
57	Jadhav Rohit Shailendra	BBA
58	Jadhav Abhishek Sandeep	B.Sc
59	Sangale Adesh Sunil	BBA
60	Thete Shivraj Prakash	B.Pharm

GOKHALE EDUCATION SOCIETY'S

J.D.C. Bytco Institute of Management Studies & Research

Ph. 0253-2571643, 2582841, Email: gecjdcn_nsk@rediffmail.com, Website:www.jdcbytcoimsr.in

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ISO 9001:2015 CERTIFIED & ACCREDITED BY NAAC (B++)



अतारिष्म तमसस्पारम्

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