J.D.C. Bytco Institute of Management Studies and Research, Nashik 422005

Pioneering MBA Programme in India- Golden Jubilee 1968-2018
ISO 9001:2015 certified, Accredited by NAAC with B++ grade

Two day Regional Conference on

"Advances in: Technology, Innovation and Management"

In Association with

AIMS

ASSOCIATION OF
INDIAN MANAGEMENT SCHOOLS

Tuesday and Wednesday,   4th & 5th March, 2025

Gokhale Education Society – Our Inspiration

Dr. R. P. Deshpande — President

Dr. Mrs. S.V. Sant — Chairperson

Dr. Mrs. D.P Deshpande — Secretary, Treasurer & Director(HR)

Dr. R.M. Kulkarni — Zonal Secretary, Nashik Zone

Mr. P.M. Deshpande — Director, Projects

Mr. Shailesh Gosavi — Director, E & M

Advisory Board

Dr. Parag Kalkar, Pro- Vice Chancellor, SPPU & Treasurer ,AIMS

Dr. Prafulla Pawar, Director, SPPU School of Business

Organizing Committee

Conference Director - Dr. Mrs. S.T. Aurangabadkar(Director)

Conference Convener- Dr. Mrs. Smita Kachole

Email: jdcworkshop@rediffmail.com, Mob: 9881097625

Members

❑ Mrs. Renu Thakur- 9850508389

❑ Mr. Anup Mohadkar-9665106220

❑ Dr. Mrs. Sapna Patil- 7769933776

❑ Dr. Mrs. Mugdha Joshi- 8408055415

❑ Mrs. Sumedha Saundankar- 9011561682

The Director
Gokhale education Society's
J.D.C. Bytco Institute of Management Studies and Research,
Prin. T.A. Kulkarni Vidyanagar, BYK College Campus , College Road,
Nashik 422005, Ph: 0253-2571643,0253-2582841
Email: gecjdcb_nsk@rediffmail.com, website: www.jdcbytcoimsr.in

Advances in: Technology, Innovation and Management

Profile of the Institute:

Gokhale Education Society is one of the reputed institutions established in 1918 by Prin. T.A. Kulkarni, an illustrious disciple of Namdar Gopal Krishna Gokhale.

J.D.C. Bytco Institute of Management Studies & Research, Nashik is permanently affiliated to Savitribai Phule Pune University(Formerly Known as Pune University) and approved by AICTE . The Institute was established by Late Sir Dr. M.S. Gosavi in 1968. The Institute is accredited by NAAC with B++ grade. This ISO 9001: 2015 certified Institute offers fulltime two year MBA Programme and is also a recognized centre for Ph. D. Programme in Management Studies.

Set amidst lush green environment the Institute has excellent infrastructure facilities and well qualified and experienced faculty. The Institute has excellent library facility with books, periodicals, e-journals and management videos, a well equipped computer centre , seminar hall and a recruitment block.

The managerial skills instilled by the **J.D.C. Bytco Institute of Management Studies and Research** bear testimony to the fact that over 4000 of our past students are occupying responsible positions in the corporate world.

About the Conference:

Today, many exciting and innovative frontiers have opened in the field of business management. Use of new technology such as AI/ML is creating waves across multiple industries. Innovation is the key to success for any Business. The conference is an ideal platform for interaction and updating on these developments. The two day Regional Level Conference (Online) on 'Advances in: Technology, Innovation and Management' is intended to provide a platform for discussing, learning and contemplating concepts and ideas like industry 4.0 /5.0, design thinking, Block chain, Digital Business, Intellectual Property and many others with an aim to identify & bridge the gap for better future.

Objectives of the Seminar:

1. To get acquainted with the relevant concepts such as Industry 5.0, Artificial Intelligence, Design Thinking etc.
2. To study & discuss the current scenario and industry expectations.
3. To understand and discuss issues and challenges in the field and prepare a road map to overcome the same successfully.

Advances in: Technology, Innovation and Management

Call for Research Papers:

Original research papers related to the Conference theme are invited from academicians, practitioners and researchers desiring to contribute to the publication. Authors may also contribute original research papers and case studies related to any contemporary management area. The paper should be submitted to jdcworkshop@rediffmail.com along with undertaking by the author/authors that the paper/case study is an original piece of work and has neither been published nor submitted for publication elsewhere and also covering plagiarism related issues duly signed by all authors. Download the format as well as guidelines for authors from https://jdcbytcoimsr.in/conference-2025/. Selected papers will be published in the e- proceedings with ISBN number. Abstract and full paper should be sent by email to jdcworkshop@rediffmail.com by 28th February 2025. In case of more than one author, it is mandatory to have separate registration.

Registration :

Registration will be free for all participants.

Certificate:

Participants, on successful completion of programme will be awarded an E-certificate of participation by the host Institute.

Schedule :

Tuesday 4th March 2025		Wednesday 5th March 2025	
Time	Details	Time	Details
1.00 p.m. to 2.00 p.m.	Inaugural function	1.00 p.m. to 2.00 p.m.	Technical Session IV
2:00 a.m. to 3:00 p.m.	Technical Session I	2:00 a.m. to 3:00 p.m.	Technical Session V
3:00 p.m. to 3:15 p.m.	Tea break	3:00 p.m. to 3:15 p.m.	Tea break
3:15 p.m. to 4.15 p.m.	Technical Session II	3:15 p.m. to 4.15 p.m.	Technical Session VI
4.15 p.m. to 5.15 p.m.	Technical Session III	4.15 p.m. to 5.15 p.m.	Valedictory Function