



**GOKHALE EDUCATION SOCIETY'S
J.D.C. BYTCO INSTITUTE OF
MANAGEMENT STUDIES & RESEARCH**



Recognized by : UGC, AICTE (New Delhi), MSDTE & Govt. Of Maharashtra.

ISO 9001 : 2015 Certified & Accredited with B++ Grade By NAAC

Permanently Affiliated to Savitribai Phule Pune University.

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Website: www.jdcbytcoimsr.in

**MASTERS OF BUSINESS ADMINISTRATION
PLACEMENT BROCHURE**

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DIRECTOR'S MESSAGE

“Gokhale Education Society is a Society managed by teachers. The J.D.C. Bytco Institute of Management Studies and Research setup in the year 1968 is a proud member of the Society. It gives me pleasure to present before our esteemed recruiters a fresh batch of our enthusiastic MBA students who are yearning to create a place for themselves in the industry.

The MBA class of 2024-25 has undergone curriculum training with additional inputs in the form of guest lectures, seminars and industrial internship. The faculty has made efforts to train the students on other skills such as team work, presentations and creative thinking. The Institute continuously strives to give hands on exposure to students in their life. Gokhale Education Society is a Society managed by teachers. The J.D.C. Bytco Institute of Management Studies and Research setup in the year 1968 is a proud member of the Society. It gives me pleasure to present before our esteemed recruiters a fresh batch of our enthusiastic MBA students who are yearning to create a place for themselves in the industry.

With the right blend and approach of conceptual understanding and practical insights, I feel our students are ready to occupy responsible positions in your organisations. I invite you and your executives for a pre- placement talk with my students and request you to consider giving them an opportunity to be a partner in your organisation's journey towards attaining corporate goals. I am confident that my students will contribute in a meaningful manner on being given an opportunity.

Thank you for your sustained support since last five decades and I am sure that the same will continue in future too. Looking forward to your positive response.”

Director

Dr. Mrs. S. T. Aurangabadkar
Professor & Director, J.D.C.
Bytco IMSR

About Gokhale Education Society

Established in 1918, Gokhale Education Society has always taken a keen interest in developing the weaker sections by starting many educational institutions at Nashik, Bordi, Talasari, Kosbad, Jawhar, Suryanagar, Sangamner, Girgaon, Borivali and Parel. The Society has its spread in 3 zones i.e Nashik, Thane and Mumbai Zones with 20 centres and more than 140 Institutions under its wings. The Society completed 106 years of quality standing in the field of education on 19 February 2024.

Under the guidance and leadership of DR R.P. DESHPANDE President, DR. Mrs D.P. Deshpande Secretary, Dr. Mrs. S.V. Sant Chairperson, Dr. Ram Kulkarni Zonal secretary(Nashik region), Prin. P. M Deshpande Project Director and Mr. Shailesh Gosavi Establishment Director the Society is progressing by leaps and bounds.



Our inspiration



NAMDAR GOPAL KRISHNA GOKHALE
AFTER WHOM OUR SOCIETY IS NAMED



PRINCIPAL T.A. KULKARNI
FOUNDER OF THE SOCIETY



LATE PRIN. S. B. PANDIT
Former President/Chairman



LATE SIR DR. M. S. GOSAVI
Former Secretary & Director
General, Founder Director,
JDC Bytco IMSR.

Office Bearers



DR. R. P. DESHPANDE
President



DR. MRS. S. V. SANT
Chairperson



DR. MRS. D. P. DESHPANDE
Secretary Treasurer
H.R Director



PRIN. P. M. DESHPANDE
Project Director



MR. SHAILESH GOSAVI
Establishment Director



DR. RAM KULKARNI
Zonal Secretary
(Nashik)

About The Institute....

J.D.C. Bytco IMSR is a Pioneer Institute in India imparting management education through MBA program since 1968. It is permanently affiliated to Savitribai Phule Pune University and recognized under 2(f) & 12(b) of UGC Act. The Institute is accredited by NAAC Grade B++ , valid for a period of 5 years from 24th Oct 2024, approved by AICTE (Delhi), MSDTE & Government of Maharashtra.

Set amidst the lush green environment and spread over 45 acres of campus the institute has been contributing to the Indian industries for last 54 years. It has witnessed change from the days of the protected economy to today's free market economy.

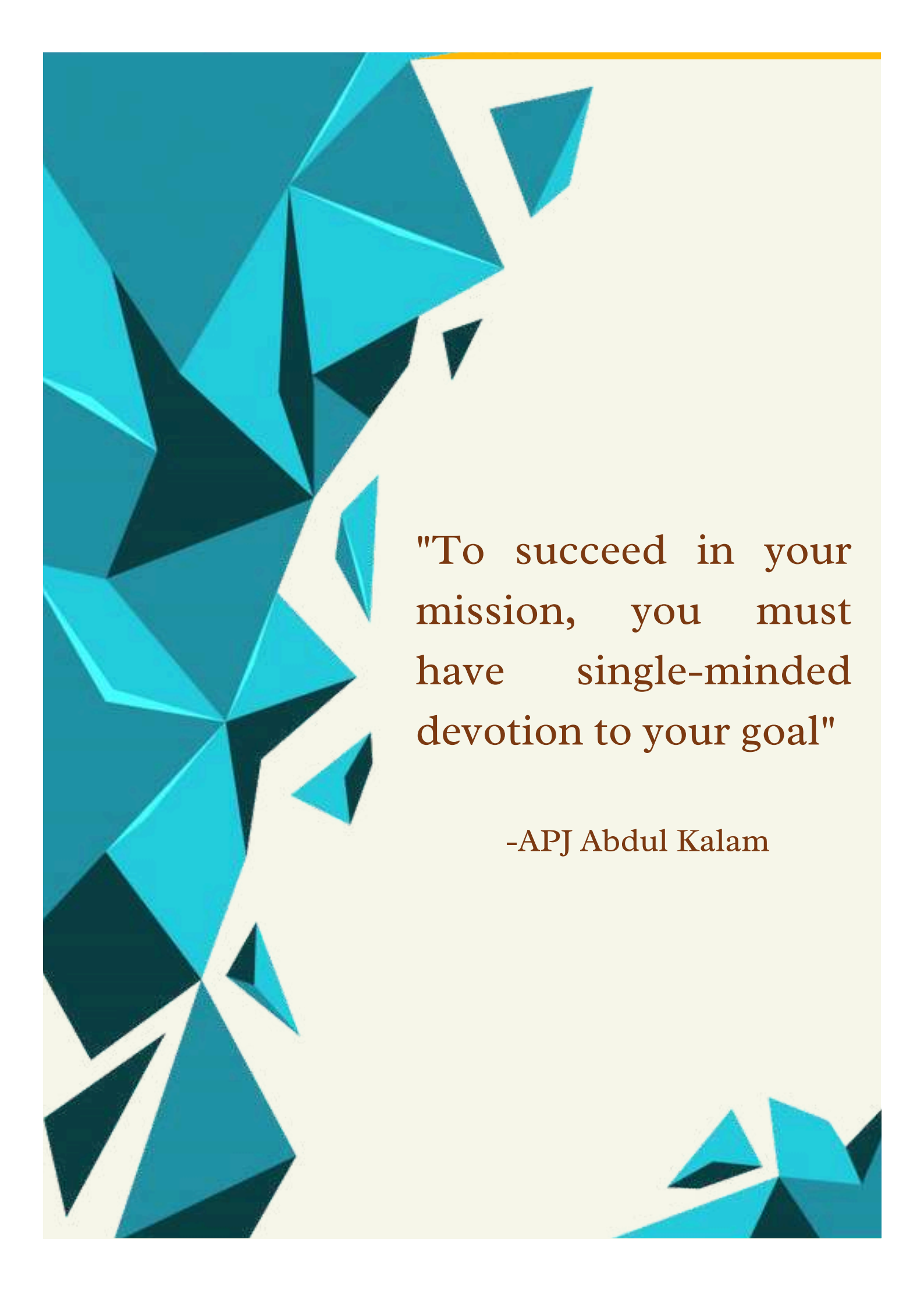
Our Vision....

To become premier management education institute by imparting quality education and undertaking research, while keeping in view the socio-economic responsibilities

Our Mission....

Our quest is to develop managers and entrepreneurs for tomorrow possessing managerial skills, acumen and passion to lead their organization to compete in the global environment and emerge as responsible corporate citizens





"To succeed in your mission, you must have single-minded devotion to your goal"

-APJ Abdul Kalam



OUR HIGHLIGHTS

- The Institute offers MBA with specializations in all functional areas and Doctor of Philosophy (PhD) Programme in Management.
 - The only non- government institute that has given more than 5000 MBAs to the society who are playing an important role as quality citizens.
 - Organizes INVESTAGE program for more than 21 years in collaboration with The Bombay Stock Exchange(BSE).
 - The institute is regularly publishing institute's annual magazine "FOOTPRINTS and "INVESTORS DIARY in collaboration with BSE.
- The Institute has been associated with notable personalities such as Mr. J.R.D Tata, Shri.Shantanurao Kirloskar of Kirloskar Group, Mr. C.V Jog, First Chairman of Bank of Maharashtra after its Nationalization, Mr. V.S. Loknath, Chairman, National Productivity Council, Prin. Tope, Shariff of Mumbai etc.
- JDC Bytco has long Standing Association with: Confederation of Indian Industry (CII) Stock Exchange Mumbai (BSE), Association of Indian Management School· (AIMS) MoU with Industries in Nashik like Siemens Ltd, Axis Bank Ltd, Cluster, BA Logistics, Bizsol India Services Pvt. Ltd ,SWS Financial Services, Mahindra Pride Classroom.



LIBRARY



The library is set in premises of 150 sq/mts. with 21118 books, 09 National & 8 International Journals. 4247 E-books. 10 Newspapers, management videos and CD ROMS's. All these covers a whole spectrum of management topics, with a constant stream of information trickling in through periodicals & journals. A data bank set up by the students of institute annual reports of various companies. E-Journals, J-gate, EBSCO etc. all go a long way in ensuring that students are endowed with management knowledge.

COMPUTER CENTER

With the advent of the E-Business era, it is simply not feasible to visualise an effective manager, without the knowledge of operating and exploiting the functionality of Information Technology. With- this vision in mind our Institute has made available to the students a computer lab with 60 terminals which are on dedicated LAN. All of these operate on a Windows Platform, stimulating the look and feel of the Corporate World.



PLACEMENT CELL



In order to ensure that the campus interviews are conducted in a suitable environment. The institute has paid special attention to develop a recruitment block, which caters to the need of recruiters. The recruitment block has one GD room and two interview rooms which provide the ambiance of modern conferencing resource

SEMINAR HALL

As seminar are essential embodiments of the MBA curriculum, the institute has taken adequate steps to meet the requirement by housing impressive seminar hall, having a 250 delegates. The hall is well equipped with latest information and communication technology.



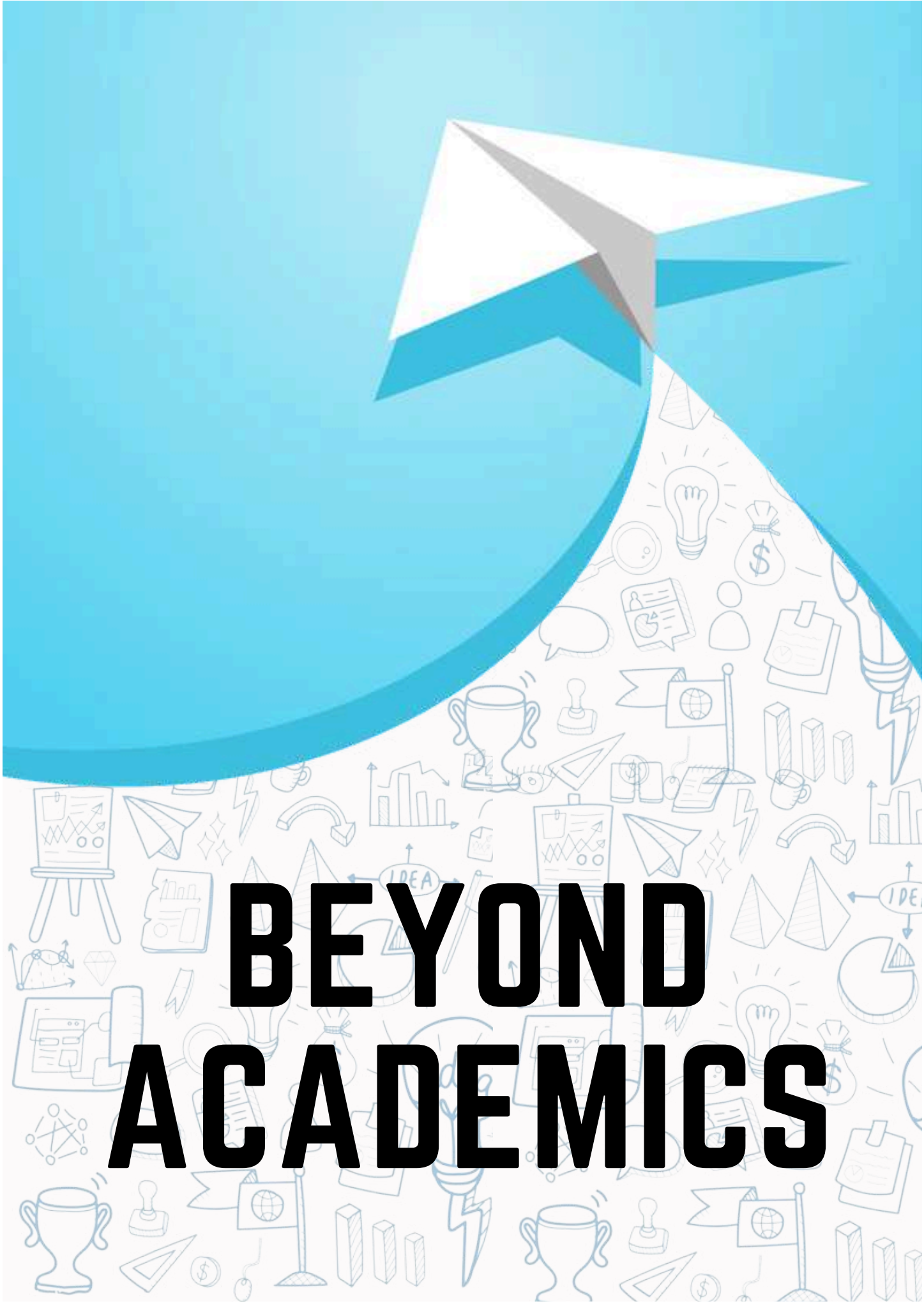
INTERNET FACILITY



JDC Bytco I.M.S.R. has a broadband and leased account. This not only enables the students to have online access to the latest management concepts, but also to the case studies of reputed universities

“Education is not the learning of facts, but the training of the mind to think”

- Albert Einstein



BEYOND ACADEMICS

Beyond the Classroom

•A Tapestry of Enrichment JDC Bytco IMSR goes beyond academics, offering a plethora of opportunities for students to broaden their horizons and hone their skills.

•Workshops, Seminars & Guest Lectures: Renowned professionals from diverse fields enlightened students through workshops, seminars, and guest lectures on topics such as entrepreneurship, financial literacy, and women's empowerment. These sessions provided valuable insights into the contemporary business landscape.

• Industry Visits: A Glimpse into the Real World: Students gained practical exposure through industrial visits to companies like Metaforge Manufacturing Company, Nasik Thermal Power Station, and VIP Industry. These visits offered a firsthand understanding of industry processes and best practices.

Cultural Extravaganza: Celebrating Diversity JDC Bytco IMSR fosters a vibrant and inclusive campus environment. Cultural events like Garba, the fresher's party, aptly named 'Ice Breaking', Farewell Party and inter-collegiate competitions provided students with platforms to connect, celebrate diversity, and create lasting memories.

Sports Mania: Encouraging Teamwork and Sportsmanship Inter-collegiate competitions and not only promoted a healthy competitive spirit but also fostered camaraderie and a sense of sportsmanship.



ABHIVYAKTI

The Abhivyakti event is organised annually at the institute. It is particularly noteworthy since it is 100% executed by students and for the students under the faculty guidance. Abhivyakti is a vibrant and diverse event, offering students a platform to showcase their talents across various domain. The event features an exciting range of sports including cricket, volleyball, 100-meter race, and tug of war. Additionally, themed days such as Saree day, Bollywood day and Group day add a festive spirit to celebration. It offers to students a chance to express their creativity, cultural appreciation and team spirit. Abhivyakti also highlights creative and intellectual talents through competitions such as best manager, handwriting, poster making, drawing, dance, singing, best out of waste and essay writing offering something to show their unique talents. Abhivyakti has been one of the brightest highlights of the Institute's cultural, educational, and artistic activities.





Traditional day

Essay writing competition



Rangoli competition



The Best Manager



Non Fire cooking



Talent round



Badminton Match

Chess Competition



Carrom Competition



Table Tennis Matches



Volleyball Match

A good
education is
a foundation
for a better
future.

-Elizabeth Warren

OUR FACULTY





DR. MRS. SARITA AURANGABADKAR

Ph.D., M.B.A.

Director



DR. MRS. SMITA KACHOLE

Ph.D., M.Sc., M.C.M.

Associate Professor



DR. MRS. RENU THAKUR

Ph.D. M.Com., M.C.M.

Assistant Professor



DR. MRS. MUGDHAJOSHI

Ph.D. B.Sc. Home Sc., M.P.M., M.B.A.

Assistant Professor



MR. ANUP MOHADKAR

MBA, M.Com., M.P.M., LLB

Assistant Professor



DR. MRS. SAPNA PATIL

Ph.D. M.B.A..B.E.

Assistant Professor



PROGRAMME

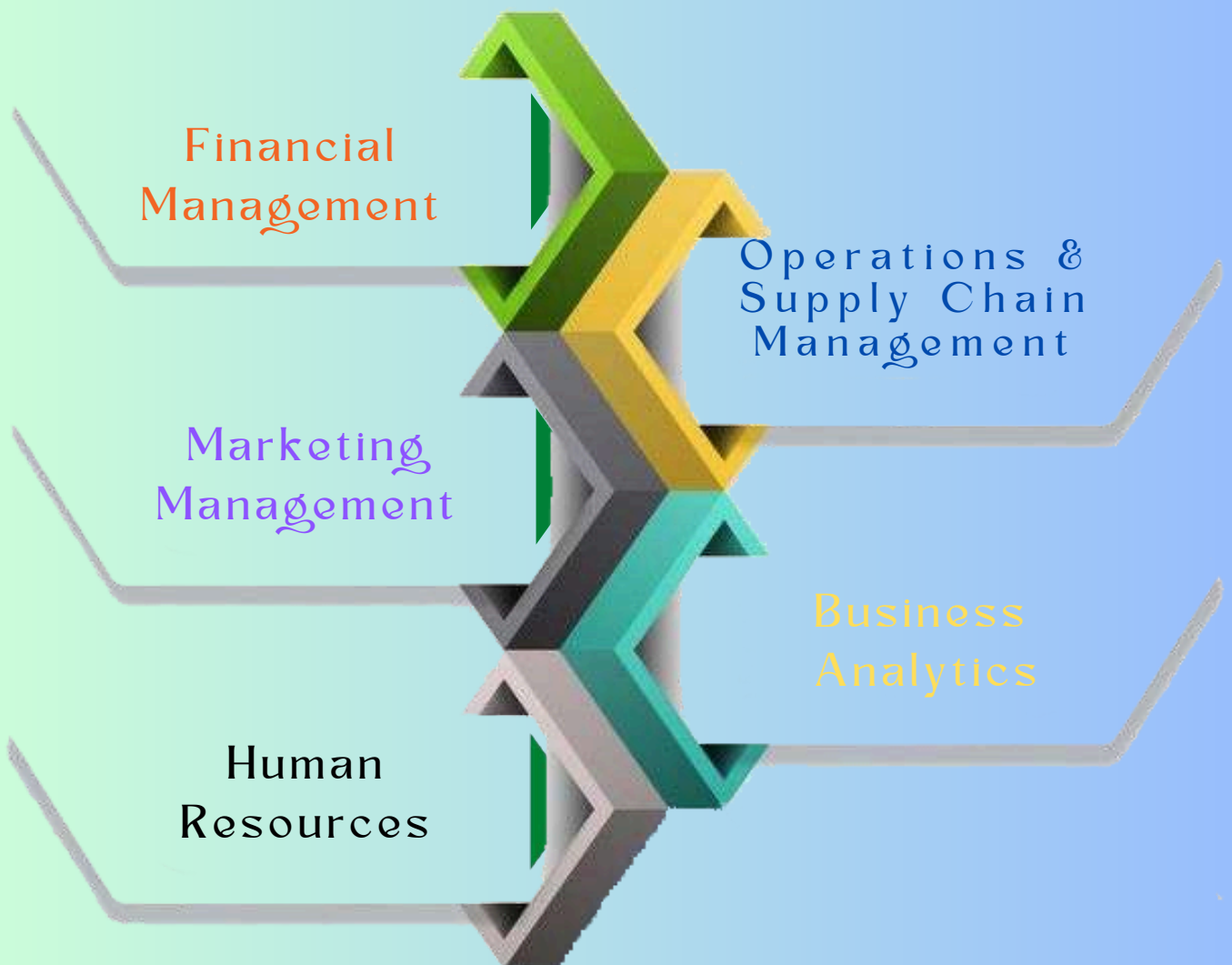
COURSE

STRUCTURE

PROGRAMME COURSE

The MBA Program Seeks To Accomplish The Following Objectives

- To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment.
- To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities.
- To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem.
- To harness entrepreneurial approach and skillsets.



**Gokhale Education Society's
JDC Bytco Institute of Management Studies & Research, Nashik**

LIST OF COURSES FOR MBA I SEM I

Sr. No.	Course code & name	Course type	Credits
1.	101 GC – Managerial Accounting	Generic Core (GC) Courses	3 Credits
2.	102 GC –Organizational Behaviour		3 Credits
3.	103 GC –Economic Analysis for Business Decisions		3 Credits
4.	104 GC –Business Research Methods		3 Credits
5.	105 GC –Basics of Marketing		3 Credits
6.	106 GC –Digital Business		3 Credits
7.	107 GE - UL - Management Fundamentals	Generic Electives University Level (GE – UL) Courses	2 Credits
8.	109 GE - UL - Entrepreneurship Development		2 Credits
9.	111 GE - UL - Legal Aspects of Business		2 Credits
10.	113 GE - IL - Verbal Communication Lab	Generic Electives Institute Level (GE – IL) Courses	2 Credits
11.	114 GE - IL - Enterprise Analysis & Desk Research		2 Credits
12.	116 GE - IL - MS Excel		2 Credits
13.	Cyber Security	-	2 Credits
14.	Human Rights Education	-	1 Credit

Sr. No.	Course code & name	Course type	Credits
1.	201 GC – 07 Marketing Management	Generic Core (GC) Courses	3 Credits
2.	202 GC – 08 Financial Management		3 Credits
3.	203 GC – 09 Human Resources Management		3 Credits
4.	204 GC – 10 Operations & Supply Chain Management		3 Credits
5.	207 GE - UL - 07 Contemporary Frameworks in Management	Generic Electives University Level (GE – UL) Courses	2 Credits
6.	208 GE - UL - 08 Geopolitics & World Economic Systems		2 Credits
7.	209 GE - UL - 09 Start Up and New Venture Management		2 Credits
8.	214 GE – IL - 08 Industry Analysis & Desk Research	Generic Electives Institute Level (GE – IL) Courses	2 Credits
9.	205 SC : 205 MKT (SC – MKT- 01) Marketing Research 205 FIN (SC – FIN – 01) Financial Markets and Banking Operations	SUBJECT CORE (SC) COURSES: Specialization	3 Credits
10.	206 SC: 206 MKT (SC – MKT- 02) Consumer Behaviour 206 FIN (SC – FIN – 02) Personal Financial Planning		3 Credits
11.	SE IL – 1: 217 MKT (SE – IL - MKT- 01) Integrated Marketing Communications 217 FIN (SE – IL - FIN – 01) Securities Analysis & Portfolio Management	SUBJECT ELECTIVE (SE - IL) COURSES: Specialization	2 Credits
12.	SE IL – 2: 221 MKT (SE – IL - MKT- 05) Marketing of Financial Services – I 219 FIN (SE – IL - FIN – 03) Direct Taxation		2 Credits
13.	Cyber Security	-	2 Credits
14.	Human Rights Education	-	1 Credits

**Gokhale Education Society's
JDC Bytco Institute of Management Studies & Research, Nashik
LIST OF COURSES FOR MBA- II SEM III**

Generic Core:

Course Code	Course Name	Credits
301 GC - 11	Strategic Management	3
302 GC- 12	Decision Science	3
303 GC - 13	Summer Internship Project*	6
-	Cyber Security	2
	Skill Development	2

Generic Electives-University Level

Course Code	Course Name	Credits
307 GE- UL- 14	International Business Environment	2
309 GE- UL- 16	Knowledge Management	2
310 GE- UL- 17	Corporate Governance	2

Spl: Financial Management

Course Code	Course Name	Course Type	Credits
304 FIN SC	Advanced Financial Management	Subject Core	3
305 FIN SC	International Finance	Subject Core	3
315 FIN SE - IL	Indirect Taxation	Subject Elective	2
318 FIN SE - IL	Digital Banking	Subject Elective	2
321 FIN SE - IL	Insurance Laws & Regulations	Subject Elective	2

Spl: Marketing Management

Course Code	Course Name	Course Type	Credits
304 MKT SC	Services Marketing	Subject Core	3
305 MKT SC	Sales & Distribution Management	Subject Core	3
312 MKT SE – IL	Business to Business Marketing	Subject Elective	2
313 MKT SE – IL	International Marketing	Subject Elective	2
315 MKT SE – IL	Marketing of Financial Services - II	Subject Elective	2

Spl: Business Analytics

Course Code	Course Name	Course Type	Credits
304 BA SC	Advanced Statistical Methods using R	Subject Core	3
305 BA SC	Machine Learning & Cognitive intelligence Using Python	Subject Core	3
312 BASE – IL	Social Media, Web & Text Analytics	Subject Elective	2
314 BASE – IL	Supply Chain Analytics	Subject Elective	2
317 BASE – IL	E commerce Analytics - I	Subject Elective	2

Spl: Human Resource Management

Course Code	Course Name	Course Type	Credits
304 HR SC	SHRM	Subject Core	3
305 HR SC	HR Operations	Subject Core	3
314SE-HRM	HR Perspectives in M & A	Subject Elective	2
317 HR SE – IL	Compensation & Reward Mgt	Subject Elective	2
317 HR SE – IL	Performance Management System	Subject Elective	2

Spl: Operations & Supply Chain Management

Course Code	Course Name	Course Type	Credits
304 OSCM SC	Services Operations Management - II	Subject Core	3
305 OSCM SC	Logistics Management	Subject Core	3
312 OSCM SE-IL	Manufacturing Resource Planning	Subject Elective	2
315 OSCM SE – IL	Toyota Production System	Subject Elective	2
317 OSCM SE – IL	Six Sigma for Operations	Subject Elective	2

**Gokhale Education Society's
JDC Bytco Institute of Management Studies & Research, Nashik
LIST OF COURSES FOR MBA II SEM IV**

Generic Core:

Course Code	Course Name	Credits
401 GC-14	Enterprise Performance Management	3
402GC-15	Indian Ethos & business Ethics	3
-	Cyber Security	2
-	Skill Development (Soft Skills)	2

Generic Electives:

Course Code	Course Name	Credits
405GE-UL-19	Global Strategic Management	2
408GE-UL-22	Corporate Social Responsibility & Sustainability	2

Spl: Financial Management

Course Code	Course Name	Course Type	Credits
403 FIN-SC-FIN-05	Financial Laws	Subject Core	3
404 FIN-SC-FIN-06	Current Trends & Cases in Finance	Subject Core	3
411 FIN-SE-IL-FIN-23	Risk Management	Subject Elective	2
412 FIN-SE-IL-FIN-24	Strategic Cost Management	Subject Elective	2

Spl: Marketing Management

Course Code	Course Name	Course Type	Credits
403 MKT-SC-MKT-05	Marketing 4.0	Subject Core	3
404 MKT-SC-MKT-06	Marketing Strategy	Subject Core	3
409MKT-SE-IL-MKT-13	Customer Relationship Management	Subject Elective	2
412MKT- SE-IL-MKT-16	Retail Marketing	Subject Elective	2

Spl: Business Analytics

Course Code	Course Name	Course Type	Credits
403-BA-SC-BA-05	Economics of Network	Subject Core	3
404-BA-SC-BA-06	Artificial Intelligence in Business Application	Subject Core	3
409-BA-SE-IL-BA-13	E-Commerce	Subject Elective	2
410-BA-SE-IL-BA-14	Health Analytics	Subject Elective	2

Spl: Human Resource Management

Course Code	Course Name	Course Type	Credits
403-HR-SC	Current Trends & Cases in HRM	Subject Core	3
404-HR-SC	Organizational Diagnosis & Development	Subject Core	3
409-HR-SE-IL	Labour Legislations	Subject Elective	2
412-HR-SE-IL	Best Practices in HRM	Subject Elective	2

Spl: Operations & Supply Chain Management

Course Code	Course Name	Course Type	Credits
403 OSCM-SC-OSCM-05	E-Supply Chain & Logistics	Subject Core	3
404 OSCM-SC-OSCM-06	Industry 4.0	Subject Core	3
409-OSCM-SE-IL-OSCM-14	Enterprise Resource Planning	Subject Elective	2
410-OSCM-SE-IL-OSCM-15	World class Manufacturing	Subject Elective	2



From the Placement Cell

Dear Recruiters,

It gives us immense pleasure to invite you to visit Gokhale Education Society's J.D.C. Bytco Institute of Management Studies & Research, Nashik for 2024-25 placement sessions. We feel happy to expose the talent that we have with us to the outside world.

The 2024-25 batch of young, dynamic and capable MBA students have been significantly trained and groomed with the necessary skills needed to be effective leaders in the corporate world. At J.D.C. Bytco IMSR, the academic rigour is supplemented with practical and intellectual learning that enables students to become industry ready. Our students participate actively in all cocurricular and extra-curricular activities that facilitate them to build versatile personality. Different career guidance sessions are scheduled every semester to make students aware of the various career opportunities in the domain of their interest. We are confident that these young men and women would be an asset to your organisation.

We take this opportunity to thank our valued recruiters who have recruited from J.D.C. Bytco IMSR in the past, we truly appreciate the association we have nurtured over the past and the confidence you have reposed in our students. We sincerely believe that you will continue to lend us your support in future as well. Even the J.D.C. Bytco IMSR alumni have carved out successful careers and achieved success in the professional world. They have continued their support in various possible ways of conducting guidance sessions, sharing their professional expertise and also regularly recruiting from the campus. Our sincere thanks for their constant support to the institute. We would also like to welcome the new recruiters who are planning to recruit for the first time from J.D.C. Bytco IMSR. We believe that manpower resources are one of the most critical resources for an organization's success and thus our team is committed to help the recruiters find their right fit from our talent pool.

We extend a warm invitation to you to visit the campus and be a part of our Placement process. We look forward to your continued support, nurturing a fruitful relationship between your organization and J.D.C. Bytco IMSR, Nashik.

Please feel free to get in touch with our team for sharing your thoughts or exploring other forums of engagement..

Placement Committee



PLACEMENT CELL



2024 - 2025

DR. MRS. SARITA AURANGABADKAR

DR. MRS. SAPNA PATIL

MR. ANUP MOHADKAR

Gireeja Mahendra Mukim

Siddhant Shrikant Marathe

Sahil Sunil Devidas

Shubham Bharat Panchal

Tanvi Prashant Patil

Om Satish Chothawe

Suraj Kalu Dhapate

Aniket Rajendra Maule

Shaikh Falaknaaz

Manasi Shekhar Paner

IN SEM INTERNSHIP

In our quest to prepare managers and entrepreneurs for tomorrow, the Institute has been taking every measure to develop our students' professional identity managerial skills and acumen. One such key initiative of the Training and Placement Cell is 'In- Semester Internship' wherein students are required to take up part-time internship for a month or so, after the college hours, that is 3 pm onward. The objective behind this internship is to give students an exposure to a particular job or to get a feel of various professions in the industry. The training exposure could be in any field of organizational activity like Finance, Marketing, HRM, Productions etc.

SIP is very important parameter given in MBA course. It has been stated by the University that each student should go for full time internship of at least 2 months during the summer vacation after first year. This internship is different from In-sem internship which students undertake during semester. Students has to work on one project which will be evaluated in semester 3. Report of this project is mandatory and should be in the format given by the University. SIP is designed in such a way that students learn as well as contribute their knowledge to the company at the same time.

Students Completed Internship in following Companies





2024-2025

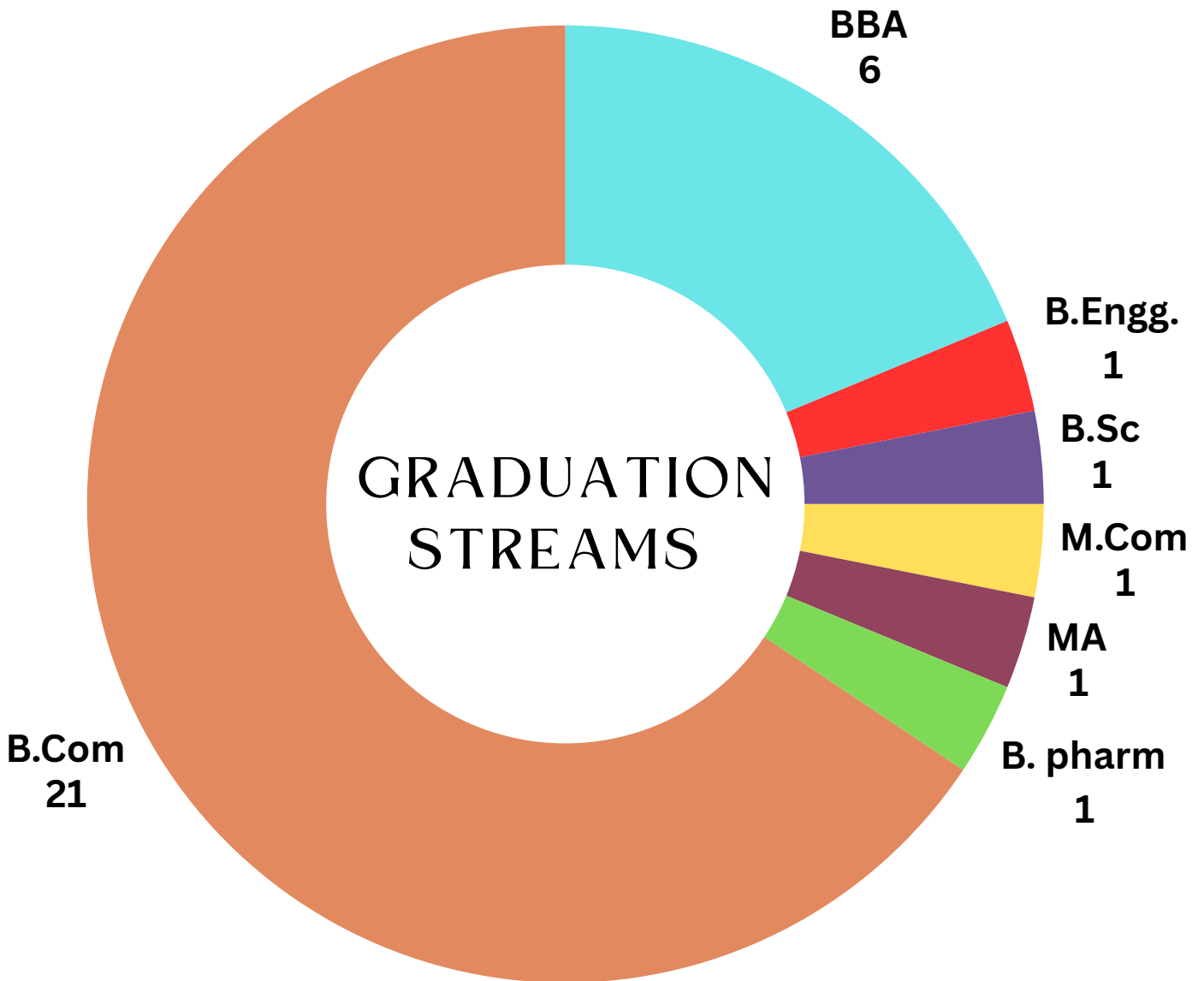
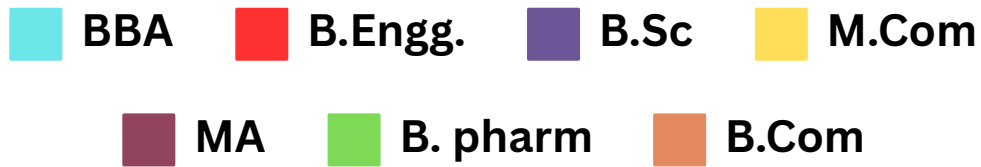
**FIND
WHAT
YOU
ARE
LOOKING
FOR**





FINANCE MANAGEMENT

FINANCIAL MANAGEMENT





AHIRE MAHESH NANA

B. COM

SIP Organisation
The Malegaon Merchant
Cooperative Bank Ltd



<https://www.linkedin.com/in/mahesh-ahire-706160328>



**BARAHATE VAIBHAV
BHAGWAN**

BE MECHANICAL

SIP Organisation
Shreeji Industries



<https://www.linkedin.com/in/vaibhav-barahate-a28951340>



**BHALERAO SAHIL
DEVENDRA**

B. COM

SIP Organisation
ICICI HFC



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**CHOTHAVE OM
SATISH**

B. COM

SIP Organisation
NAMCO Bank (Nashik
Merchants co-operative Bank)



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DHAPATE SURAJ KALU

B. COM

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The Malegaon Merchant
Cooperative Bank Ltd



<https://www.linkedin.com/in/suraj-dhapate-9811302ba>



**GAIKWAD PRACHI
PRASHANT**

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SIP Organisation
Ashoka Buildcon Limited



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GAWALI RITESH SACHIN

BBA

SIP Organisation
Pragati Urban Co-op Bank
Pvt Ltd



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GUJAR KAJAL MILIND

B.COM

SIP Organisation
Empire spices and food
ltd. Company



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KALYAN

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Bank of Maharashtra



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JHA DHARUV PRAVESH

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Wasan Bajaj



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JOSEPH JOEL

BBA

SIP Organisation
KOSO India Pvt. Ltd.



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KATHE RUSHIKESH
SHARAD

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SIP Organisation
The Nashik Nagri
Pathsauntha Nashik



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KENGE SWARALI MAHESH

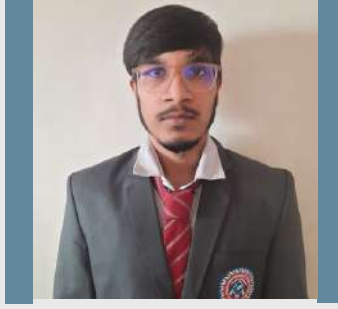
B.PHARMACY

SIP Organisation

Gaurav Construction



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KHAIRNAR AJINKYA KAILAS

B.COM

SIP Organisation
Sonali Deshmukh &
Associates Chartered
Accountants



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KULKARNI AADITI UMESH

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SIP Organisation
The Nashik Merchant's
Co-operative Bank LTD.



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KULKARNI SWAMINI SHAILESH

B.COM

SIP Organisation
CA Sanchita kulkarni and
associates



<https://www.linkedin.com/in/swamini-kulkarni-040250340>



LITE ADITI AJAY

B.COM

SIP Organisation
Sambare Investments



<https://linkedin.com/in/adilite-77a841327>



LUNKAD KHUSHI SUNIL

B.COM

SIP Organisation
Infotech Pvt Ltd



**MUKIM GIREEJA
MAHENDRA**

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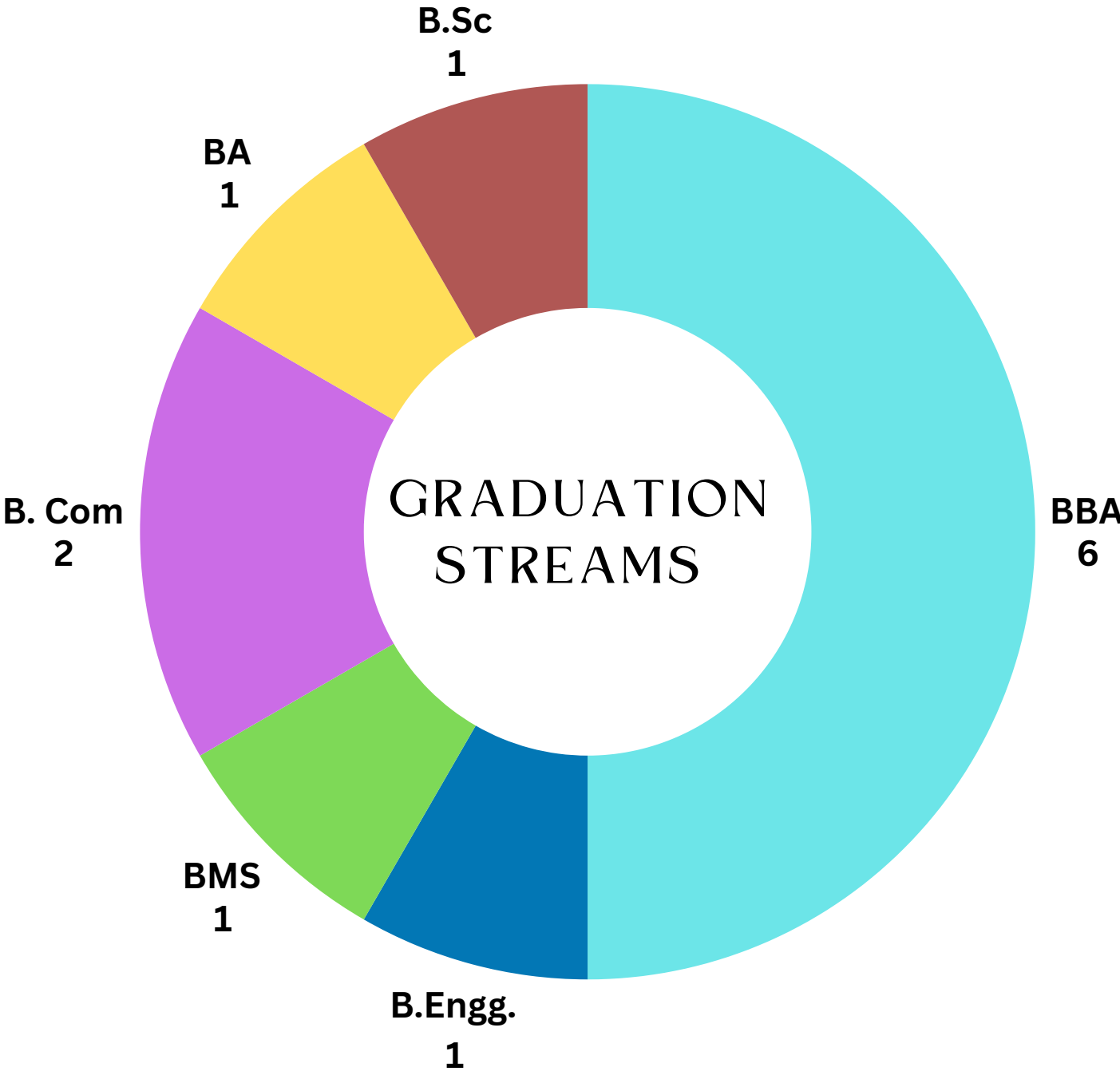


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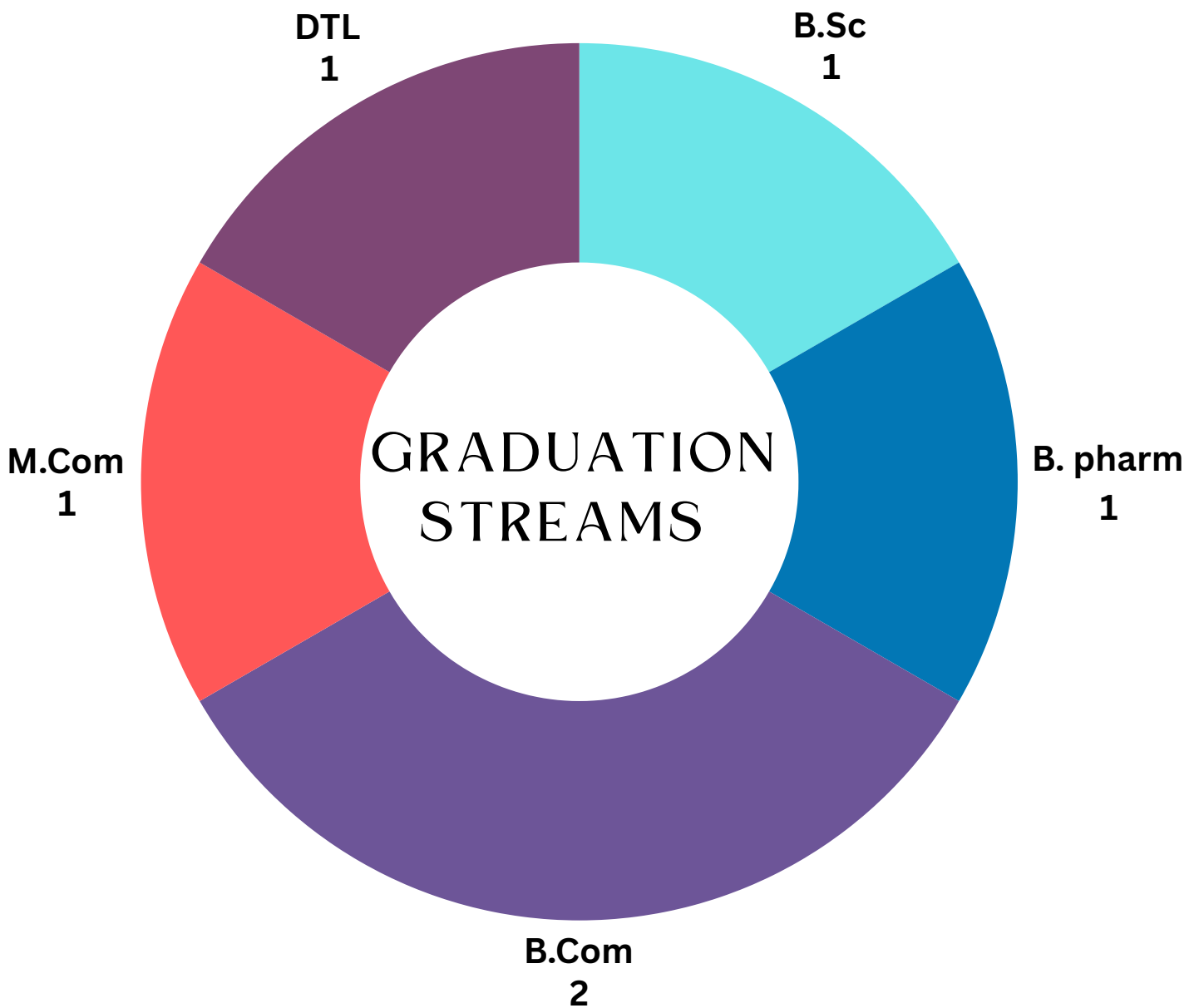


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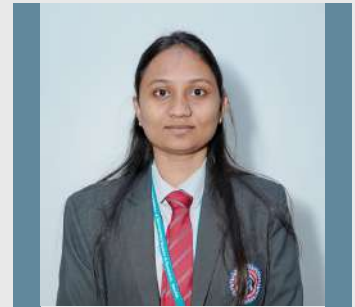
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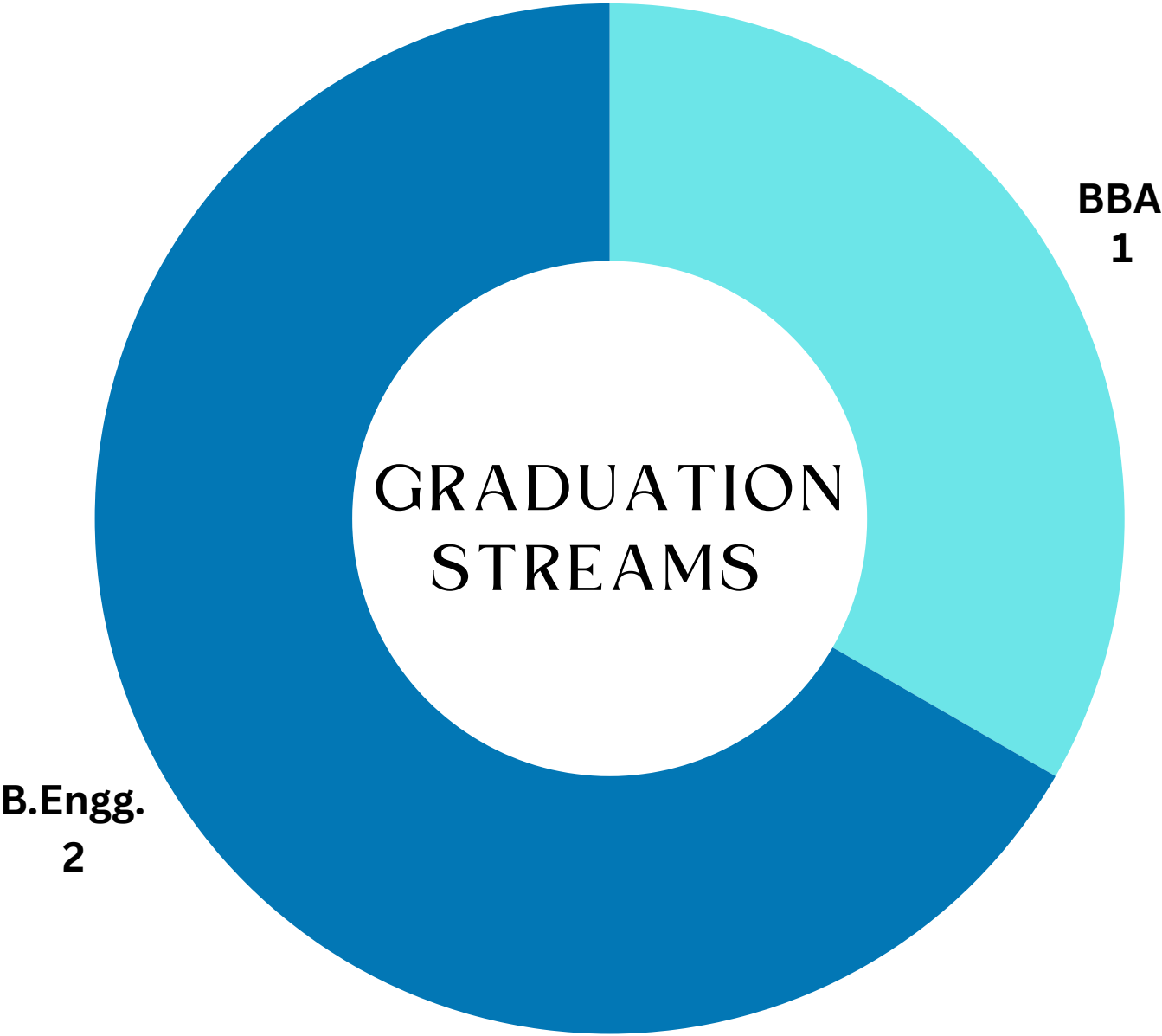
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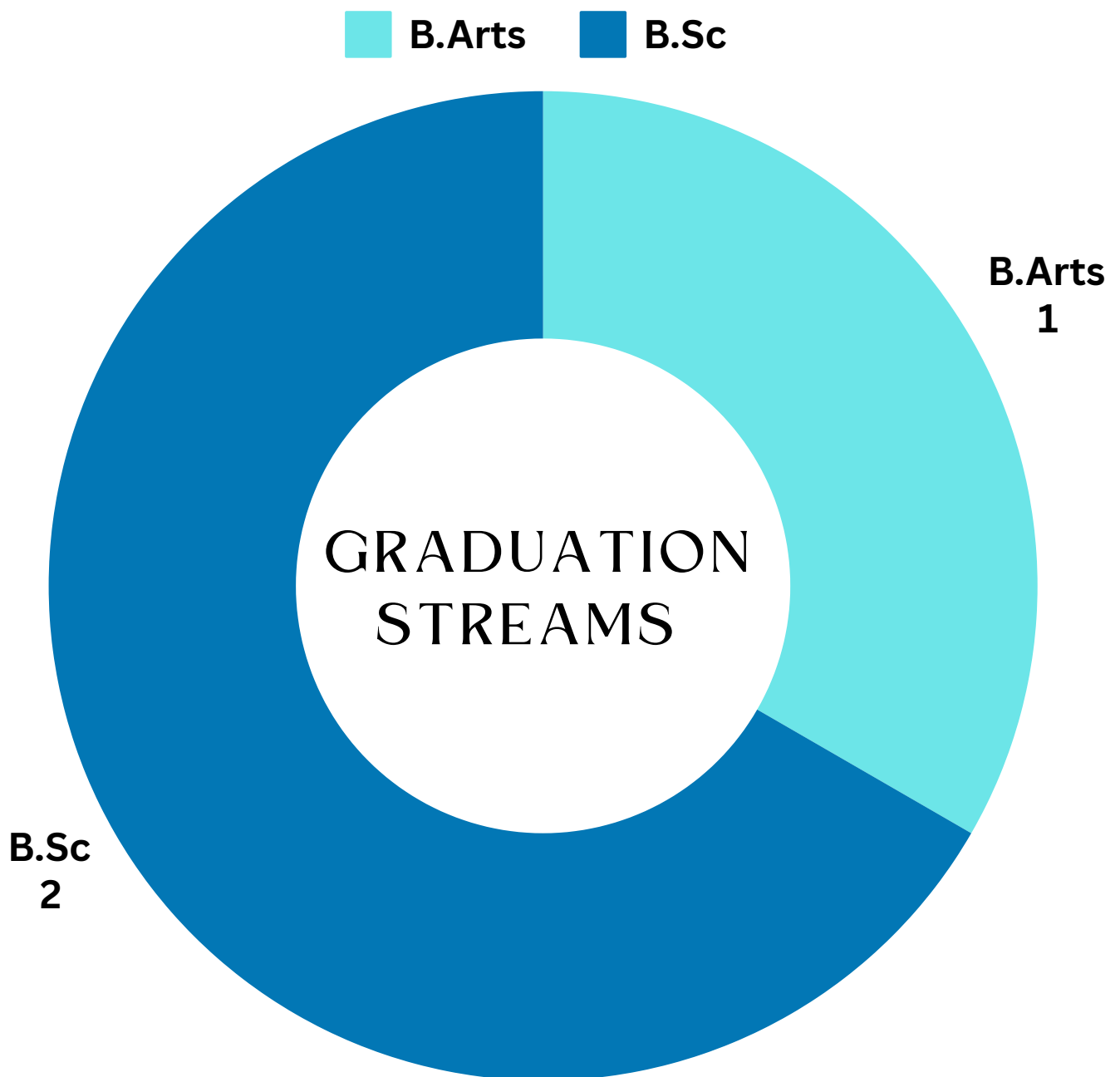


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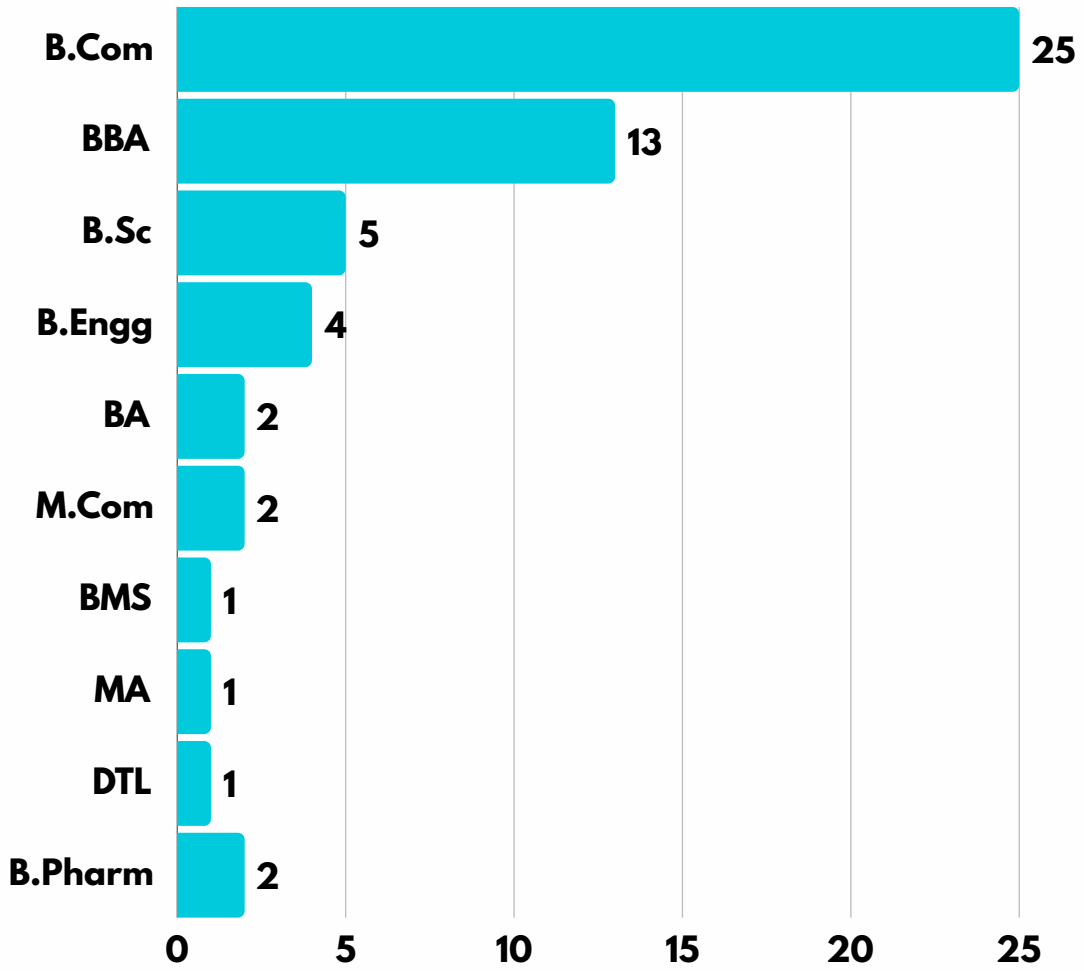
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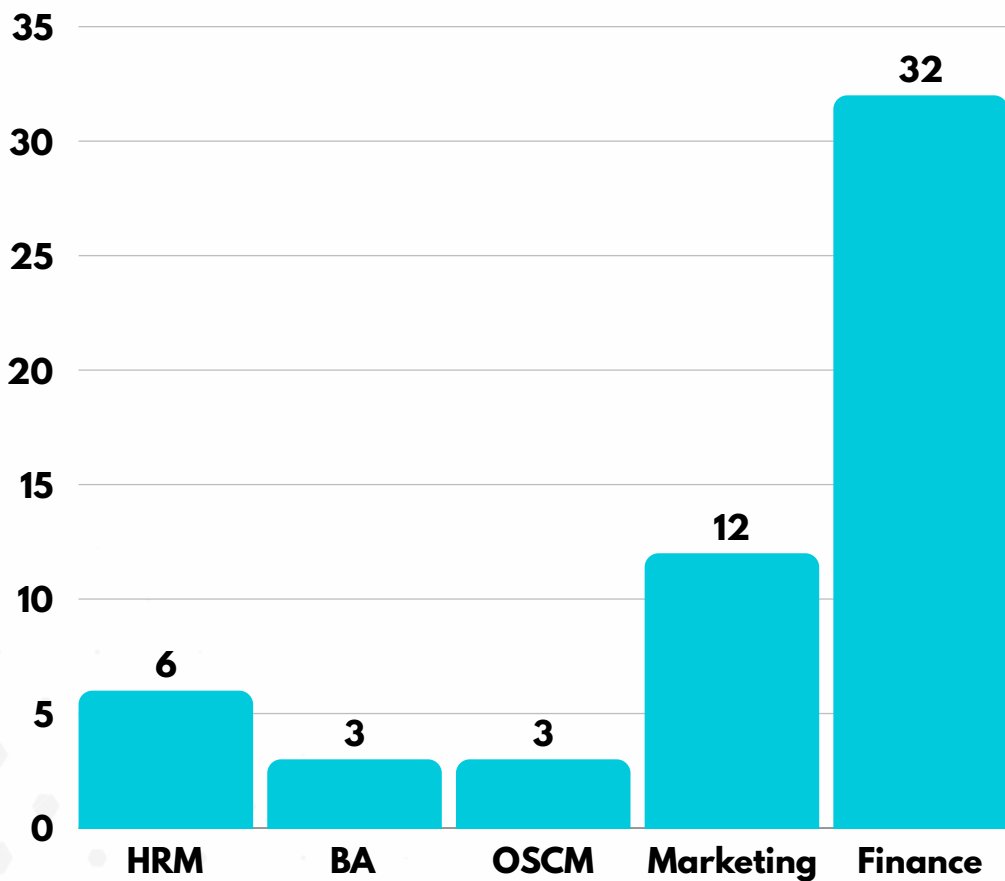


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